

Japanaroo 2021  
Japanaroo Plus  
実施報告書

2022年4月



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# 事業概要

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# 事業概要

- 事業名称: Japanaroo 2021  
Japanaroo+

- 実施時期:

2021年8月20日(金)~2021年10月2日(土) Japanaroo2021

2021年12月3日(金)~2021年12月19日(日) Japanaroo+

- 概要及び目的:

Japanarooは、コロナ中からコロナ後に向けて、日豪関係団体・企業が官民連携で立ち上げた新たな取組です。シドニーを中心に、様々な団体・企業が日本文化・ビジネス関連行事を同じ時期に集中開催するものです。主な目的は以下の三点です。

第一に、豪州が推進する多文化主義の一翼を日本が担い、日本食や日本文化を通じて豪州の人々の生活を一層楽しく豊かなものにする。

第二に、豪州の雇用創出とビジネス・イノベーションに日本が自らの強みを生かして貢献し、日本と豪州がともに発展すること。

第三に、これらの価値を実現するために、日豪間の交流を通じて信頼関係を深化させること。

8~10月のJapanaroo 2021は、NSW州のロックダウンにより対面行事を開催できずオンライン行事のみとなったことから、12月に改めてJapanaroo+を企画して、当初予定していた対面行事を開催しました。

## ■キャッチコピー (Tagline) Japan at your doorstep

和訳:すぐそこにある日本

## ■ロゴとキャッチコピーの説明

豪州における多文化主義と日本との交流を推進するための新たなイニシアティブである「Japanaroo」の趣旨を体現するものとすべく、ロゴは豪州で活躍する著名な日豪アーティストの合作により制作しました。

「Japanaroo 2021」が開催される豪州で生活する皆様に、日豪の文化が融合して展開される本イベントの魅力がひと目で伝わるよう、ロゴには両国の象徴的存在として親しみがもたれるカンガルーと富士山を採用し、両アーティストの特徴を活かしたイラストとして制作したものです。

ピンクと水色という明るい色調で本イベントの楽しさを表現しながら、どちらのイラストにもこの色を使用することで、異なる特徴をもつ2人のアーティストのイラストを一つのロゴとして成立させています。

キャッチコピー「Japan at your doorstep」は、より多くの人々に日本を身近に楽しんでもらうことを意図しており、doorstep=玄関先という、どの家庭にもある身近でなじみのある言葉を用いることで、オーストラリア国内の日常にいたながらも、一歩出れば日本の体験が待っており、「一歩踏み出してみよう」と思ってもらいたいというメッセージがこめられています。

### [ロゴ制作者]

Kentaro Yoshida (ヨシダ・ケンタロウ)

<https://kentaroyoshida.com/>

Mulga (モルガ)

<https://mulgatheartist.com.au/>



# イベント概要

	Japanaroo 2021	Japanaroo +
参加団体・イベント数	33団体 40イベント	32団体 33イベント
イベント参加者数※	8,307人	

※イベント参加団体からの報告ベースであり全ての人数ではありません  
(不明を含め23イベント主催者から回答)

賞品キャンペーンを実施:

- Gold Prize: ペア往復航空券(東京/シドニー)

提供: 全日本空輸株式会社 / 日本航空

- Silver Prize:

-Japanaroo 2021 Festive Season Concert 入場券 提供: J Culture

-SMASH! 2022, Weekend SMASH! Ticket

提供: SMASH! Sydney Manga and Anime Show

-The Japan Foundation, Sydney Friction Pen & Tote Bag

提供: The Japan Foundation

# 成果一覧

## 一般参加者

項目	実績
Japanarooサイト訪問者数（ユニークユーザー数） Japanarooサイトアクセス数 FACEBOOKページリーチ数 Instagramリーチ数	17,063名 23,009名 12,720名 5,342名
賞品キャンペーン参加者数（往復航空券）	117名
掲載媒体 ※把握できたもの	14媒体  その他、在シドニー総領事館 始めパートナーのプラット ホームによるイベント告知を 実施。

# ウェブサイト・SNS実績

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# ウェブサイト実績

項目	実績
Japanarooサイト訪問者数 (ユニークユーザー数)	17,063名
Japanarooサイトアクセス数	23,009名

オーディエンス属性

使用言語Top10

	↓Users	New users	Engaged sessions	Engagement rate	Engaged sessions per user	Average engagement time	Event count <a href="#">All events</a> ▾	Conversions <a href="#">All events</a> ▾	Total revenue
Totals	16,844 100% of total	17,063 100% of total	17,359 100% of total	60.53% Avg 0%	1.03 Avg 0%	1m 46s Avg 0%	227,733 100% of total	0.00	\$0.00
1 English	14,070	14,174	13,378	60.53%	0.95	1m 38s	173,208	0.00	\$0.00
2 Japanese	2,520	2,514	3,754	61.59%	1.49	2m 38s	51,712	0.00	\$0.00
3 Chinese	226	226	131	43.67%	0.58	1m 01s	1,869	0.00	\$0.00
4 French	18	18	12	36.36%	0.67	0m 49s	151	0.00	\$0.00
5 German	17	17	11	52.38%	0.65	0m 54s	127	0.00	\$0.00
6 Italian	17	17	17	77.27%	1.00	1m 24s	152	0.00	\$0.00
7 (other)	16	21	7	33.33%	0.44	0m 01s	71	0.00	\$0.00
8 Korean	12	12	11	64.71%	0.92	1m 22s	135	0.00	\$0.00
9 Dutch	11	11	3	25%	0.27	0m 03s	43	0.00	\$0.00
10 Spanish	9	9	7	77.78%	0.78	0m 44s	59	0.00	\$0.00

## オーディエンス属性

## 居住地(国) Top 10

	↓ Users	New users	Engaged sessions	Engagement rate	Engaged sessions per user	Average engagement time	Event count <a href="#">All events</a> ▾	Conversions <a href="#">All events</a> ▾	Total revenue
Totals	16,844 100% of total	17,063 100% of total	17,359 100% of total	60.53% Avg 0%	1.03 Avg 0%	1m 46s Avg 0%	227,733 100% of total	0.00	\$0.00
1 Australia	13,829	13,839	14,850	61.96%	1.07	1m 56s	194,439	0.00	\$0.00
2 Japan	1,365	1,355	1,460	56.66%	1.07	1m 35s	22,000	0.00	\$0.00
3 United States	1,018	986	557	49.87%	0.55	0m 21s	5,753	0.00	\$0.00
4 Ireland	113	113	67	59.29%	0.59	0m 07s	497	0.00	\$0.00
5 China	111	107	24	21.43%	0.22	0m 05s	399	0.00	\$0.00
6 Sweden	77	77	47	61.04%	0.61	0m 05s	338	0.00	\$0.00
7 Singapore	63	61	36	45%	0.57	0m 37s	413	0.00	\$0.00
8 New Zealand	54	54	46	68.66%	0.85	1m 30s	488	0.00	\$0.00
9 United Kingdom	43	41	24	48.98%	0.56	0m 41s	309	0.00	\$0.00
10 Germany	35	35	9	23.68%	0.26	0m 09s	132	0.00	\$0.00

## オーディエンス属性

## 居住地(市) Top10

## ウェブサイト

	↓ Users	New users	Engaged sessions	Engagement rate	Engaged sessions per user	Average engagement time	Event count All events ▾	Conversions All events ▾	Total revenue
Totals	16,844 100% of total	17,063 100% of total	17,359 100% of total	60.53% Avg 0%	1.03 Avg 0%	1m 46s Avg 0%	227,733 100% of total	0.00	\$0.00
1 Sydney	9,285	9,197	10,788	63.25%	1.16	2m 08s	144,158	0.00	\$0.00
2 Melbourne	1,678	1,632	1,327	59.03%	0.79	1m 22s	16,702	0.00	\$0.00
3 Brisbane	934	908	655	54.63%	0.70	1m 07s	7,715	0.00	\$0.00
4 (not set)	571	513	394	56.53%	0.69	1m 11s	4,914	0.00	\$0.00
5 Cairns	385	335	322	55.9%	0.84	1m 15s	3,981	0.00	\$0.00
6 Perth	341	328	257	56.36%	0.75	1m 02s	3,039	0.00	\$0.00
7 Adelaide	288	282	380	61.09%	1.32	2m 14s	4,657	0.00	\$0.00
8 Canberra	219	212	240	60.91%	1.10	2m 21s	3,208	0.00	\$0.00
9 Hagerstown	157	133	101	49.03%	0.64	0m 44s	1,420	0.00	\$0.00
10 Osaka	142	125	58	36.02%	0.41	0m 39s	1,257	0.00	\$0.00

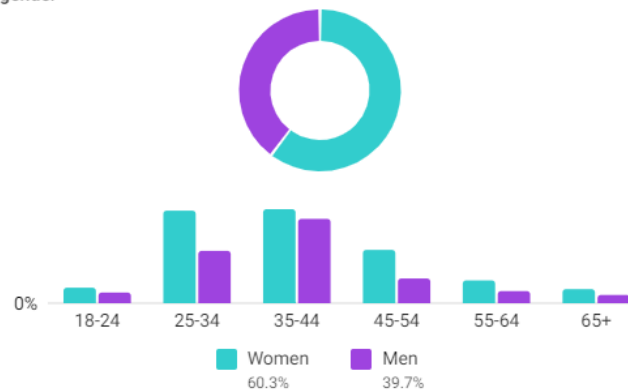
豪州からのアクセスは全体の81%。日本やアメリカ等からのアクセスもあり。  
豪州国内でもシドニーからのアクセスが54%、各都市からのアクセスも一定数見られる。  
オンラインの優位性を活かし、シドニー以外の都市、他国でもJapanarooのイベント参加が見られた。

# Facebook実績

項目	実績
Facebookページリーチ数	12,720名
Facebookページライク数	426

## オーディエンス属性

Age & gender



Top

towns/cities

Sydney, NSW, Australia



Melbourne, VIC, Australia



Brisbane, QLD, Australia



Canberra, ACT, Australia



Adelaide, SA, Australia



Perth, WA, Australia



Gold Coast, QLD, Australia



Newcastle, NSW, Australia



Singapore, Singapore



Wollongong, NSW, Australia



Top

countries

Australia



Japan



Singapore



United States



Philippines



France



Hong Kong



India



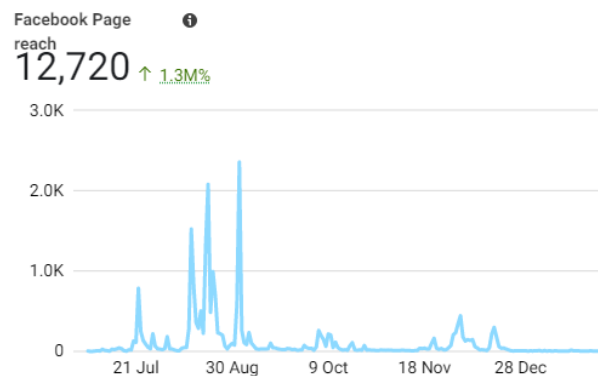
Italy



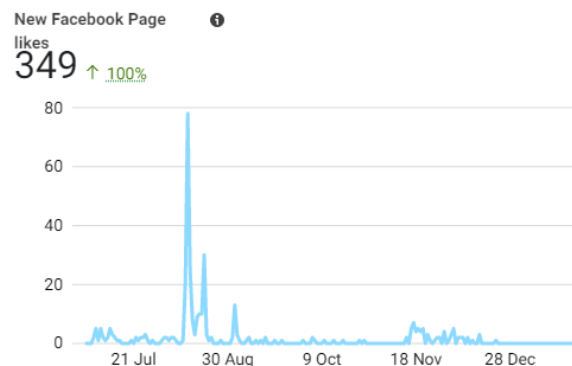
Portugal



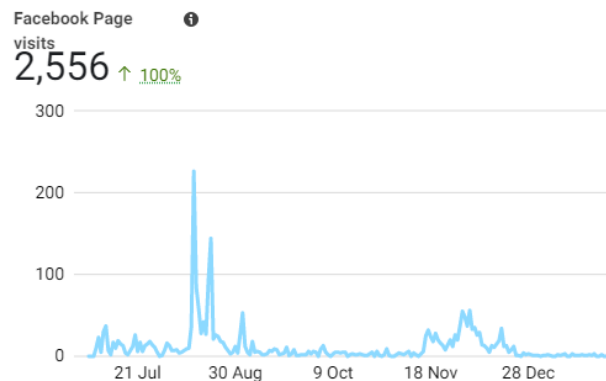
## リーチ数の推移



## フォロワー数の推移



## アカウント訪問者数の推移



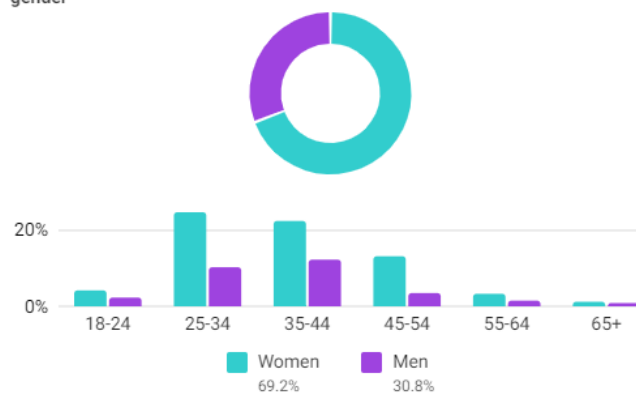
ウェブサイト同様、シドニー以外の都市からのアクセスも見られる。  
Japanaroo2021、Japanaroo+それぞれのイベント直前にアカウントのアクセスが増加。  
オンラインのイベントが中心となったJapanaroo2021のアクセスが高く、オンラインイベントとSNSとの親和性の高さがうかがえる。

# Instagram実績

項目	実績
Instagramリーチ数	5,342名
Instagramフォロワー数	959

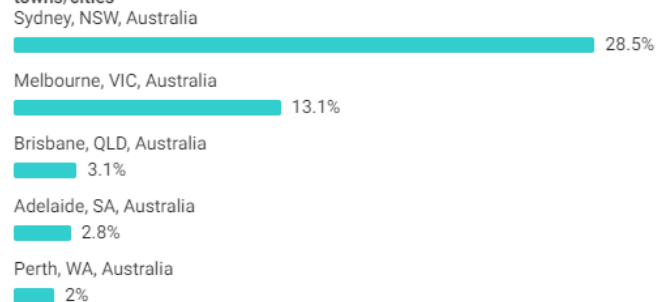
## オーディエンス属性

Age & gender



Top

### towns/cities

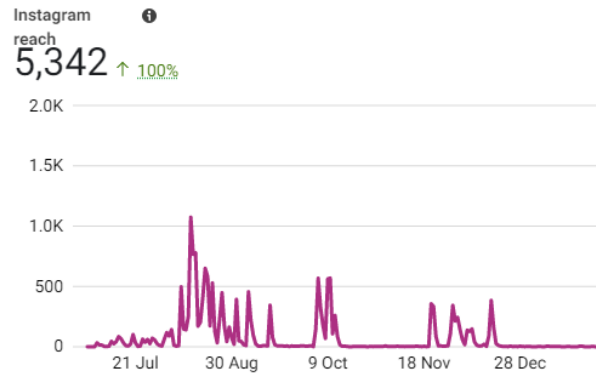


Top

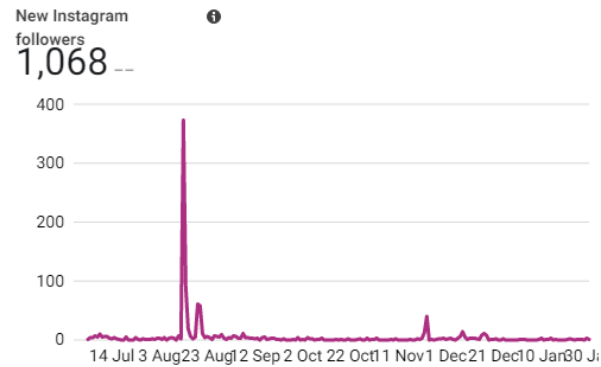
### countries



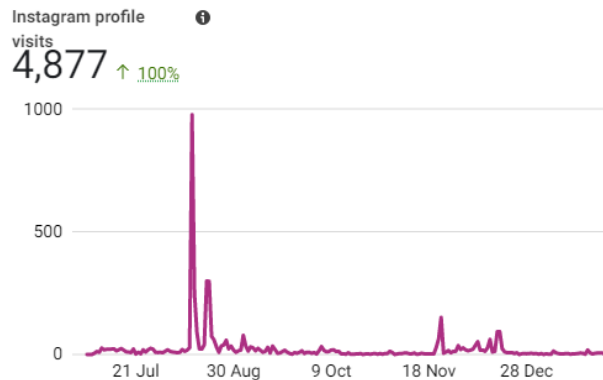
## リーチ数の推移



## フォロワー数の推移



## アカウント訪問者数の推移



ウェブサイト、FB同様、シドニー以外の都市からのアクセスも見られる。  
Japanaroo2021、Japanaroo+それぞれのイベント直前にアカウントのアクセスが増加。  
オンラインのイベントが中心となったJapanaroo2021のアクセスが高く、オンラインイベントとSNSとの親和性の高さがうかがえる。また、FBと比較すると女性の割合が高い。

# 広報実績

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# 広報実績一覧

媒体種類	媒体名	URL	リーチ数
EDM	Travel Monitor	<a href="https://mailchi.mp/travelmonitor.com.au/7-april-178830?e=1ba962ec08">https://mailchi.mp/travelmonitor.com.au/7-april-178830?e=1ba962ec08</a>	
Online	Travel & Cruise Weekly	<a href="https://travelandcruiseweekly.com.au/a-travel-food-and-arts-festival-is-bringing-a-touch-of-japan-to-australia/63588/">https://travelandcruiseweekly.com.au/a-travel-food-and-arts-festival-is-bringing-a-touch-of-japan-to-australia/63588/</a>	
Online	Travel Talk	<a href="https://www.traveltalkmag.com.au/news/win-trip-to-japan">https://www.traveltalkmag.com.au/news/win-trip-to-japan</a>	1,000
日刊紙	The Sunday Morning Herald		69,000
日刊紙	The Age		78,000
Online	What's on Sydney	<a href="https://whatson.cityofsydney.nsw.gov.au/events/japanaroo-opening-night">https://whatson.cityofsydney.nsw.gov.au/events/japanaroo-opening-night</a>	74,000
Online	Up next	<a href="https://upnext.com.au/event/japanaroo-opening-night-2021">https://upnext.com.au/event/japanaroo-opening-night-2021</a>	
Online	Travel Monitor	<a href="https://www.travelmonitor.com.au/category/news/todays-news/virtual-japanaroo-travel-food-and-arts-festival-to-bust-lockdown-blues/">https://www.travelmonitor.com.au/category/news/todays-news/virtual-japanaroo-travel-food-and-arts-festival-to-bust-lockdown-blues/</a>	1,000
Online	Kiama Online News	<a href="https://kiamaonlinenews.com.au/japanaroo-2021-sydney/">https://kiamaonlinenews.com.au/japanaroo-2021-sydney/</a>	
Online	Secret Sydney	<a href="https://secretsydney.com/japanaroo/">https://secretsydney.com/japanaroo/</a>	
Online	Murwillumbah Online News	<a href="https://murwillumbahonlinenews.com.au/japanaroo-2021-sydney/">https://murwillumbahonlinenews.com.au/japanaroo-2021-sydney/</a>	
Online	Concrete Playground	<a href="https://concreteplayground.com/sydney/event/japanaroo-2021">https://concreteplayground.com/sydney/event/japanaroo-2021</a>	31,000
Online	Eat Drink Play	<a href="https://eatdrinkplay.com/sydney/japanaroo-virtual-experience-2021/">https://eatdrinkplay.com/sydney/japanaroo-virtual-experience-2021/</a>	
Online	SBS日本語放送	<a href="https://www.sbs.com.au/language/japanese/audio/japanese-festival-in-a-new-format-japanaroo-brings-japan-to-australia-in-august">https://www.sbs.com.au/language/japanese/audio/japanese-festival-in-a-new-format-japanaroo-brings-japan-to-australia-in-august</a>	

# イベント主催者によるJapanaroo告知

## 在シドニー日本総領事館

ウェブサイト



2021/8/12

English



「Japanaroo」は、豪州における多文化主義と日本との交流を推進するための新たなイニシアティブであり、先進的な官民連携パートナーシップ「Japanaroo Platform」が企画・調整しています。

- [Japanarooについて](#)

### Japanaroo 2021及びJapanaroo+の開催

- Japanaroo2021開催期間：2021年8月20日（金）から2021年8月29日（日）まで
- Japanaroo2021開催期間の延長（2021年7月21日）
  - シドニー大都市圏での厳格なコロナ規制の継続を受けて、「Japanaroo 2021」の開催期間が、8月20日（金）～10月2日（土）に延長されました。

総領事通信

### 在シドニー総領事通信

#### 第46回 Japanaroo 2021：すぐそこにある日本

令和3年（2021年）8月19日

東京オリンピックが終わりました。豪州の選手団の皆様からは、選手村の「THANK YOU」という垂れ幕をはじめ、日本に対する多くの温かいことばをいただき感謝申し上げます。当館にも、日本が素晴らしい大会を開催したことに感謝する手紙や電子メールが、豪州の人たちから17通も届きました。

来週からは、パラリンピックが始まります。コロナが引き続き厳しい状況下で、世界中からの選手団が日本で思う存分力を発揮し、新たな感動と夢を世界中の人たちに与えてほしいと思っています。

豪州の人たちの日本への関心が高まっている今のタイミングを捉えて、Japanaroo 2021がいよいよ明日、8月20日（金）から始まります！日豪間の往来が難しい中、日本を豪州に持てこようという試みです。キャッチコピーは「すぐそこにある日本（Japan at your doorstep）」。対面・オンライン・ハイブリッド行事を組合せ、50以上の行事を開催する準備を進めてきました。

ウェブサイト、Facebook、Twitter、Instagramを活用した広報活動の他、総領事通信（計8回）で紹介

# イベント主催者によるJapanaroo告知



## ニュースレター (BtoC向け)



### Japanaroo 2021 – Event spotlight

Japanaroo 2021 will feature over 50 events from 20 August to 2 October. We've compiled a list of mostly virtual events so you can experience Japan without having to leave the house! Participate in any of the listed events for the chance to win return flights to Japan for you and a friend.

## Press Release



### A travel, food and arts festival is bringing a touch of Japan to Australia (and keeping those travel dreams alive).

- Held from Friday 20 August, **Japanaroo** will see over 50 Japan-related travel, food and art events held online (and offline in Sydney, alongside pandemic restrictions easing).
- Interactive online events - including live walking tours of Tokyo, Osaka and Nikko, as well as cooking classes live-streamed from Tokyo - have been planned to entertain and inspire people during the lockdown.
- A festive concert will be held at Sydney Town Hall in December featuring a line-up of Aussie and Japanese talent including Kamah, leading didgeridoo performer William Barton, the Sydney Sakura Choir, and taiko drummers Yukion.
- Japanaroo is an initiative from the Consulate-General of Japan to celebrate multiculturalism and exchange with Japan in Australia.
- All event attendees go into the running to win a return flight to Japan with ANA and Japan Airlines.

Ever wanted to learn how to be a samurai? What about learning the secret art of Japanese cooking? Japanaroo is bringing a bit of Japan to Sydneysiders during the lockdown and beyond, showcasing the food, arts and culture, and sporting delights of this captivating country.

Premier of New South Wales, Gladys Berejiklian, said on the event: "I am delighted to welcome the first Japanaroo festival to Sydney, celebrating Japanese culture and the deep friendship between Japan and Australia. Coming just weeks after the Tokyo Olympics, Japanaroo provides the opportunity to enjoy a range of Japan-related performances, cultural experiences and events."

Japanese Consul General Ambassador of Japan to Australia, added: "Japanaroo 2021 is an event made possible thanks to a wide range of collaboration between our two countries. It is my sincere hope that the Japanaroo initiative will expand even further together with the ever-deepening relationship between Japan and Australia."

Japan National Tourism Organization

**Help bring to life the festival**

To capture the essence of the festival, Japanese artist **Yamato Yashida** and renowned Australian street artist **Wuupa**, aka Joel Moore, collaborated to convey the vision of Japanaroo.

The work reflects the style of both artists' illustrations and uses distinctive looms from both countries – the kangaroo and Mt. Fuji.

**Help send off a year like no other**

The night only Sydney Town Hall will come (COVID-19 restrictions pending) in December, featuring a spectacular showcase of sea and Australian dance, music, arts inspired by today's most celebrated artists.

A mix of Aussie and Japanese talent including **Kamah**, leading didgeridoo player **William Barton**, the **Sydney Sakura Choir**, and taiko drummers **Yukion**.

Info: <https://japanaroo.com>

**ENDG**

**Media Contact:**  
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**About Japanaroo**  
Scheduled to be held from 20 August, Japanaroo gives the opportunity to government organisations, community groups, non-profit organisations as well as shops, restaurants and other businesses to hold special events related to Japan in and beyond Sydney to showcase "made in Japan" products and showcase Japanese tourism destinations. For more information, visit <https://japanaroo.com/au>

## JNTOウェブサイト

### Japanaroo 2021 – Event spotlight

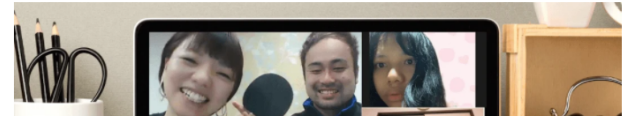
11 Aug 2021 | JNTO - Japan National Tourism Organization

'Japanaroo' is a new initiative to celebrate multiculturalism and promote exchange with Japan in Australia. Japanaroo 2021 was originally scheduled for 10 days, but will now run from 20 August to 2 October 2021 so there's now more time to enjoy the range of special events on offer.

It's a great opportunity to experience 'Japan at your doorstep', with over 50 exciting Japan-related events set to run online and across Sydney during this time. We've collated a collection of mostly virtual (and many free!) events for you to experience without having to leave the house.

There is also the chance to win some great prizes, including return tickets to Japan for you and a friend with ANA or JAL! Simply participate in any of the listed events and complete an entry form to go into the draw to win. [Visit the official website](#) for more information.

Note: All event times are Australian Eastern Standard Time. Event details including dates and times are correct at time of publishing but may be subject to change. Please check the event listing on the official Japanaroo website for the latest information.



## Instagram (Visit Japan AU)



### Japanaroo 2021

22 Jun 2021 | JNTO - Japan National Tourism Organization



Japanaroo 2021 Official Logo

'Japanaroo' is a new initiative by 'Japanaroo Platform', an innovative public-private partnership, to celebrate multiculturalism and promote exchange with Japan in Australia.

It will provide an ecosystem under which multiple Japan-related activities will be developed and rolled out, enabling a wide range of interaction and cultural dialogue. This ecosystem will create opportunities to discover and access Japanese culture, businesses and brands. Japanaroo will be a unique way to enable exciting cultural experiences for Australians, enrich people's lives, and contribute towards business innovation and job creation nationwide.

Japanaroo 2021 in its inaugural form will be held from 20 August to 2 October 2021. During this period, government organisations, community groups, non-profit organisations as well as shops, restaurants and other businesses will organise special events related to Japan across Sydney.

## Facebook (Visit Japan AU)



# イベント主催者によるJapanaroo告知

## 名古屋市

ウェブサイト (G'Day Japan!)



Do you love Japanese food? Then try out the unique local dishes from Nagoya, Japan, known as Nagoya Meshi, at the 'Eat the Feast of Nagoya' Food Fest. To celebrate the 40th anniversary of the anniversary relationship between Nagoya and Sydney, a well-known restaurant, "NIGO", will be running the "Eat the Feast of Nagoya" food fest with two of the most popular Nagoya Meshi at their locations in Sydney. It will be held from December 4th to December 12th, so don't miss your chance to try and enjoy Nagoya and Japan with the fantastic cuisine!

### Where is Nagoya?

Nagoya is the fourth most populated city in Japan and the capital of Aichi Prefecture. Nagoya is an industrial hub for major manufacturing industries as there are numerous industry and technology related sites across the region. What's more, Nagoya is also packed with traditional and historical landmarks as it has served as the base of some of the most powerful samurai in the Edo period.



### What is Nagoya Meshi?

One notable feature that remains in this region is the unique local dishes called Nagoya Meshi. While these dishes focus on ramen or soba, they, specially udon-based and ramen, use udon as the other soul in Nagoya Meshi. As the udon-based meshi is popular for a long time, it has a strong udon-based taste. As a result, the people in the Nagoya region became more udon-oriented from their dietary habits.

Although Nagoya Meshi has been noted as the udon-based dish, there is one clear definition for the cuisine which means that new dishes can be accepted as Nagoya Meshi once they become popular among Nagoya Meshi fans. The range of Nagoya Meshi continues to expand and change well beyond.

### The Two Most Popular Nagoya Meshi

#### ■ Hitsumabushi



Sauce diluted and charcoal-grilled beef is finely chopped and placed on top in a hot bowl with other toppings. The most significant feature of this dish is that there are three ways to enjoy it.

1. Divide the hitsumabushi into three servings and eat the first portion to enjoy its original flavor.
2. For the second portion, add other seasonings which are usually shoyu, green onions and dried seaweed which will bring it to flavor.
3. Add tsuyu (or udon-based) to the dish to give third serving for a tsuyu hitsumabushi.

For any remaining portion, finish it off with your most preferred dip among these three. A tsuyu, which uses based on tsuyu soy sauce is used for the well, so the grilled pieces endure even after soaking in being prepared sauce.

## 福岡県

Press Release



### Flavours of Fukuoka to spice up Japanaroo 2021

Fukuoka Prefecture invites Aussies to savour their way through the region at select Sydney restaurants this December.

**Sydney, Australia – 17 November, 2021:** Fukuoka Prefecture is excited to announce 'Flavours of Fukuoka', a week-long promotion taking place during this year's Japanaroo from 4 to 12 December, that is set to take others on a mouth-watering journey across the Japanese prefecture.

In partnership with five popular Sydney-based Japanese restaurants, each of these participating eateries will bring the region and its much-loved cuisine to life, serving up authentic Fukuoka fare with a side of traditional omotenashi hospitality.

With the famed Tonkotsu-style ramen originating from Fukuoka, it is no surprise this dish will be featuring in a number of menus – with Sassy Hills' casual-chic GOGO serving it up traditional-style, with a side of gyoza, the elegant Sekka Dining in St Leonards also offering a classic version, or the option to savour their M7 Wagyu beef, with Ramen Zundo whipping up their very own Fukuoka special for both its World Square and Chatswood locations. While the uncompromisingly authentic Sakana-Ya in Crows Nest will be serving its own version of the Japanese classic, teniyaki chicken, further adding to the list of specialty meals on offer.

Fukuoka Prefecture's Director for the International Policy Division, Mr. Shinichi Nakagaki, said this event will not only give Australians the opportunity to taste some of Fukuoka's famous local flavours, but hopefully ignite their curiosity and craving for international travel again.

"With travel to Japan now on the horizon, we're thrilled to bring some of our culture Down Under and give Australians a taste of what a trip to Fukuoka could look like. We're hoping the taste of Fukuoka cuisine will get Aussies excited to travel to our corner of the globe again – Fukuoka will be waiting with open arms when Aussies are able to travel to Japan again," said Mr. Nakagaki.

These special menus will be available from 4 to 12 December for dine-in and takeaway. Guests will receive a free glass of Japanese sake or wine\* with every meal purchased from the Flavours of Fukuoka special menu at participating restaurants during Japanaroo 2021. For a full list of participating restaurants visit [Discover the Flavours of Fukuoka Facebook event](#) or [www.japanaroo.com/japanaroo](http://www.japanaroo.com/japanaroo).

\*Subject to availability.

ENDS

## Facebook (Discover Fukuoka)

Discover Fukuoka shared a link. 5 November · 🌐

Discover the 'Flavours of Fukuoka' and you could win a trip to Japan! Japanaroo have teamed up with both All Nippon Airways and Japan Airlines to give away two pairs of flights to Japan from Sydney, 🇯🇵 🇦🇺

You can enter by dining from the special menu at one of our five participating restaurants:

- GOGO, Sassy Hills
- Sekka Dining, St Leonards
- Ramen Zundo, World Square or Chatswood
- Sakana-Ya, Crows Nest

Then share your experience with Japanaroo by completing the entry form. Full details here: <https://japanaroo.com/campaign/>

JAPANAROO.COM  
JAPANAROO 2021  
Over 50 Japan-related events to be held in and beyond Sydney fro...

👍 1

## Newsletter (旅行事業者向け)

View this email in your browser

Discover the Flavours of Fukuoka

Fukuoka Prefecture is thrilled to be part of Japanaroo! This exciting new initiative celebrates multiculturalism and exchange with Japan in Australia. Japanaroo\* is a special extension due to lockdowns and will be running from 03-10 December. A range of live events will be held around Sydney and bring a piece of Japan to our doorstep here in Australia. Activities include cultural demonstrations, special dining experiences at restaurants as well as pop-up events to showcase made in Japan products and highlight Japanese tourism destinations.

Fukuoka is known as the birthplace of the original Tonkotsu ramen. Legend has it, udon and soba noodles also originated in Fukuoka. Today, Fukuoka is a melting pot of cuisines and a leading Japanese culinary destination with a food culture that is unique even to Japan.

We're fortunate to have so many Japanese restaurants to tantalise our tastebuds right

## CLAIR

Facebook

CLAIR Sydney (一般財団法人自治体国際化協会シドニー事務所) 作成者: Jlgc Sydney · 2021年08月12日 · 🌐

Japanaroo 2021  
〔日本語版は、英語版の後に掲載しています。〕

Over 50 Japan-related events will be held in-person in Sydney, online or in a hybrid format from 20 August to 2 October as part of Japanaroo 2021. Japanaroo is a brand new project to celebrate multiculturalism in Australia and create opportunities for Australians to experience Japan locally... もっと見る

JAPANAROO 2021  
JAPAN AT YOUR DOORSTEP

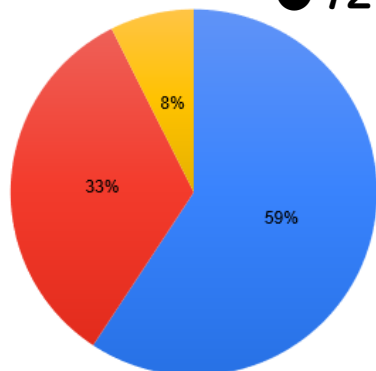
# アンケート結果

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# イベント参加団体・アンケート結果①

## QあなたはJapanaroo 2021に参加して満足ですか

●92%は参加に満足をしている



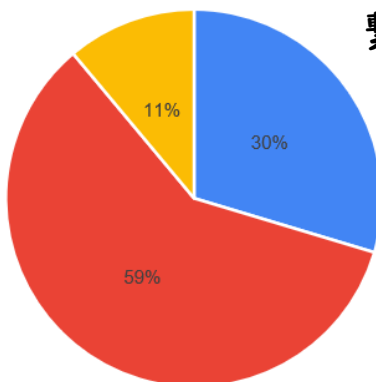
■満足 ■どちらかという満足 ■どちらかという不満足

## Q1 回答理由

- ・日本に興味のあるローカルの方へ自社商品や自社ブランド認知向上の機会をいただき大変感謝しております。
- ・小規模のイベントでしたが、対面で参加者と交流できたことにとても満足しています。
- ・もっと多くの方に参加頂ければ、よりよいイベントになると思います。
- ・積極的に広報していただけたので

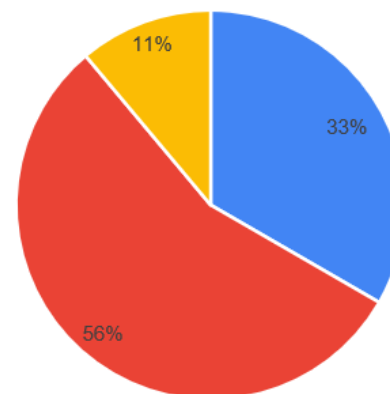
## Q認知度向上につながりましたか

●89%は認知度向上に繋がったと回答



■繋がった ■どちらかという繋がった ■どちらかという繋がらなかった

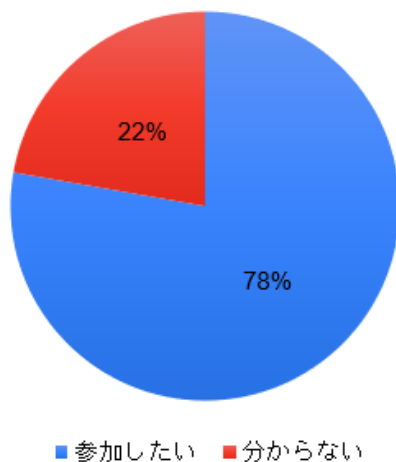
## Qご自身のイベントは日本全体としてアピールできましたか？



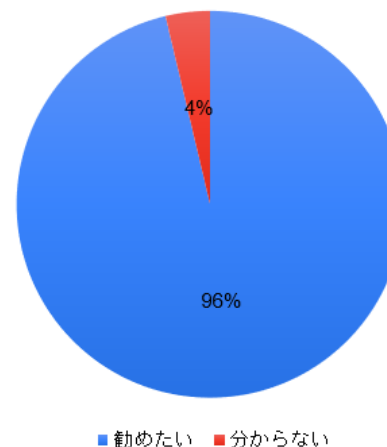
■出来た ■どちらかという出来た ■どちらかという出来なかった

# イベント参加団体・アンケート結果②

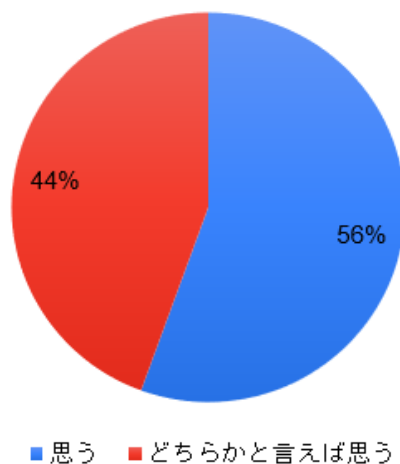
Q 来年度実施した場合、参加は希望しますか



Q1 来年度実施した場合は友人・家族に勧めますか



Q 豪州において、日本に対する印象や理解が向上したと思いますか。



Q 来年度の希望開催時期について

- ・8月の同時期
- ・日本の桜や紅葉時期（オンラインツアーで現地の様子  
が分かるから）
- ・豪州の夏（12月～2月）はイベントが多いので、春（9  
月～10月頃）

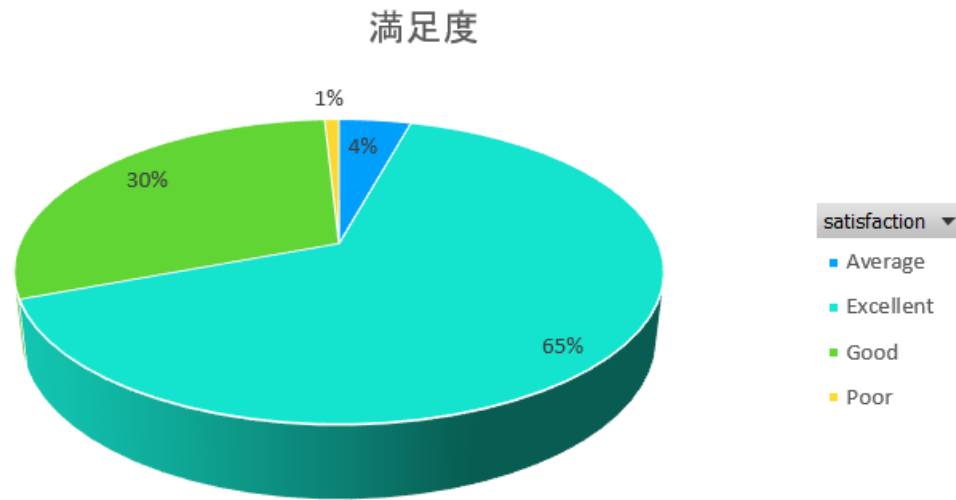
# コメント（抜粋）

- ・コロナ禍でのイベントとして、リモートでの開催でも助かった。今後も続けて欲しい
- ・素晴らしいイベントであった。ロックダウンの最中ではあったが、多くの方がイベントを楽しめた事は素晴らしい事でした。
- ・日豪共の、多くの団体、企業、個人が繋がる良い機会になっていると思います。
- ・今回はコロナ禍と言う事で非常に難しかったと思います。来年以降、制限が撤廃された場合、もう少し若い世代に向けたイベントを行っても良いと感じました。例えば、オーストラリア人の若者の間で流行っているお酒と音楽などをかけたイベントを実施するなど
- ・想像より、大規模なイベントでしたが、ソーシャルメディアでの広報なども併せとても素晴らしかった。オーストラリアにおいての日本促進に貢献していると感じました。
- ・全体的にコロナ禍の影響が大きかったのではないかと思います。東京オリパラの時期がちょうどロックダウンと重なってしまったのは残念でした。タウンホールでのイベント(Expo、Ganbare Concert, A festive Concert)は今後の発展に向けてとても良いスタートになったのではないのでしょうか。
- ・素晴らしいミッションと出展者にとって明確なプロセスでした。まだ、始めたばかりのイベントであり、ポテンシャルは高いと感じます。今後、よりエクサイティングになる事を確信しています。



# 一般参加者満足度

個数 / satisfaction



満足度	%
大変満足	65%
満足	30%
良かった	4%
不満足	1%

# 一般参加者・コメント（抜粋）

loved seeing all the delicious food & cultural sites in Tokyo that I will be able to visit soon!  
(Amazing Tokyo)

Our family walked the streets of Dotonburi and Harajuku from our lounge room! We could almost smell the takoyaki cooking. Thanks for bringing Japan to us at home. (Virtual Walking Tour in Harajuku Tokyo & Dotonbori Osaka!)

I enjoyed the drum playing. I am really looking forward to travelling again so I can enjoy other cultures.  
(Japanaroo Opening Night)

We loved connecting with the Japanese culture from home and learning the origami craft. It was so much fun and such a holiday from lockdown. Thank you so much. (Origami Workshop)

The best part was looking at our 2018 Japan photos. Reminiscing of all the places we went, experiences we had and the places we want to come back and see!(Share your Japan Campaign)

It was to be able to enjoy the integration of the beauty of Japan and Australia. We are lucky to be able to embrace diversity in such a lovely setting. (Ikebana Exhibition, Sogetsu Ikebana Awakening)

Discovering not only the ramen flavours but also, had a chance to taste a unique sake that we both loved. We were so enthralled in the Japanese experience. (GOGYO Surry Hills | Flavours of Fukuoka)

# 実施事業

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※確認が取れたイベントのみであり、全てのイベントを網羅しているわけではありません。

# 中核イベント

8月20日

JETAANSW & doq & Japanaroo Partners  
Japanaroo Opening Night



12月3日

JETAANSW & doq & Japanaroo Partners  
Japanaroo+ Opening Night



# 12月17日

## J Culture

### JAPAN Expo



#### 11am ~ 5pm JAPAN EXPO

( Vestibule Hall )

- 11:00 - Kagami Biraki Ceremony
- 11:30 - JAPAN EXPO Start
- 11:30 - 15:30  
Origami Demonstration ( Stand 13 ) by Midori Furze
- 11:30 - 15:30  
Wa Bo Ri Kimono Photo Session  
( Tea Garden Area ) by International Kimono Club of Sydney
- 12:00  
Ikebana Demonstration ( Stand 17 ) by Bonsai Australia Pty Ltd
- 12:20 - 12:35 - Calligraphy Demonstration  
( Tea Garden Area ) by Ren Club
- 14:00 - Ikebana Demonstration  
( Centennial Hall / Centre Stage by Bonsai Australia Pty Ltd
- 14:20 - 14:35 - Calligraphy Demonstration  
( Centennial Hall / Centre Stage ) by Ren Club
- 16:00 - 17:00 - Conference [ RISING BUSINESS POST COVID 19 ]  
[ Special Speakers ]  
Luke Nottage ( Sydney Uni Business Law )  
Sally Miles ( JNTO )  
Peter Gibso ( Australia Japan Society )

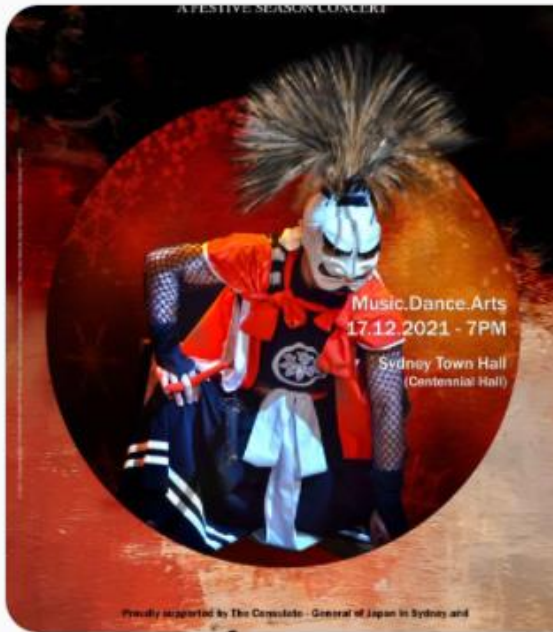
#### 1pm ~ 3pm GANBARE Concert

( Centennial Hall )

- 1, Choir Song - Sydney Sakura Choir
- 2, Special Guest Speaker 1 - Tsuneari Yahiro  
( 2021 Tokyo Olympic Karate Player )
- 3, Karate Demonstration -  
Shin Kyoku Shin Kai
- 4, Cheerleading - Sakura Kids
- 5, Break Dance - Sydney Break Juku
- 6, Special Guest Speaker 2 - Peter Gibson  
( Paralympic Australia )
- 7, Cheerleading - Springs
- 8, Cosplay Cat Walk - SMASH
- 9, Okinawa Eisa Dance & Taiko - Eisa Champroo

12月17日

J Culture  
Janaroo Festive Season Concert



12月18日

Japan Club of Sydney  
Matsuri Japan Festival in Chatswood



折り紙

茶道



# 参加団体によるイベント

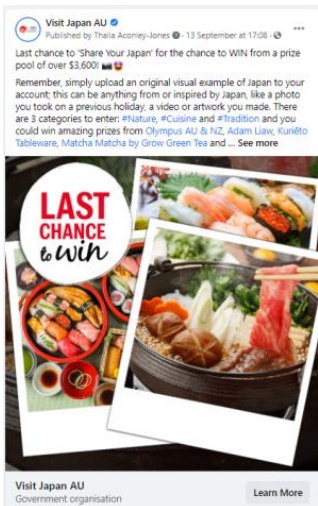
## JNTO Sydney

Share your Japan & Win

### イベント告知

アウトドア専門メディア Great Walksでの告知


<http://www.greatwalks.com.au/news/photo-comp-open-for-japan-lovers>



Visit Japan AU  
Published by Thalia Aconey-Jones · 13 September at 17:08 · 🌐

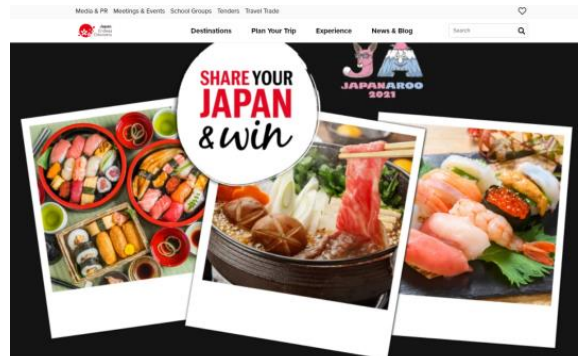
Last chance to 'Share Your Japan' for the chance to WIN from a prize pool of over \$3,600! 🎉

Remember, simply upload an original visual example of Japan to your account; this can be anything from or inspired by Japan, like a photo you took on a previous holiday, a video or artwork you made. There are 3 categories to enter: #Nature, #Cuisine and #Tradition and you could win amazing prizes from Olympus AU & NZ, Adam Liew, Kumiko Tableware, Matcha Matcha by Grow Green Tea and ... [See more](#)



Visit Japan AU  
Government organisation [Learn More](#)

<https://www.japan.travel/en/au/share-your-japan/>



To celebrate the launch of Japanaroo 2021, you're invited to 'Share Your Japan' on Facebook & Instagram for your chance to win from a prize pool valued at more than \$3,600!

Upload an original visual example of Japan; this can be anything from or inspired by Japan, like a photo you took on a previous holiday, a video or artwork you made. There are 3 categories to enter: Nature, Cuisine and Tradition.

Haven't been to Japan before? Share something that reminds you of Japan from everyday life, like a photo of a Japanese dish you made, or some crafts. The more original and creative, the better!



Entry period



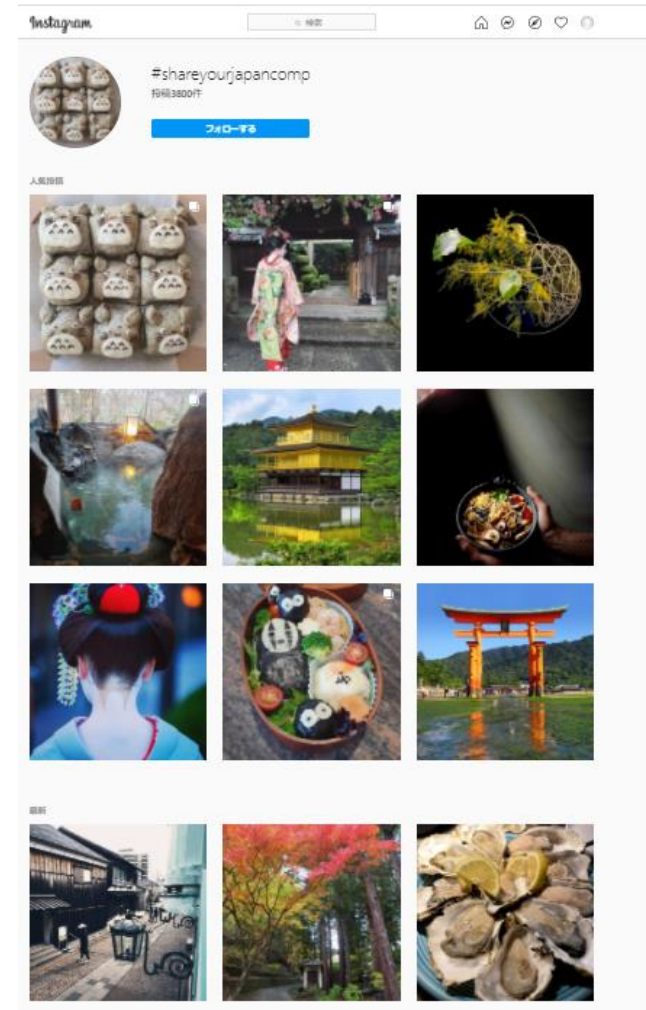
Terms and conditions



About Japanaroo

## 応募作品

<https://www.instagram.com/explore/tags/shareyourjapancomp/>





# JETRO Sydney

Building your business in Japan



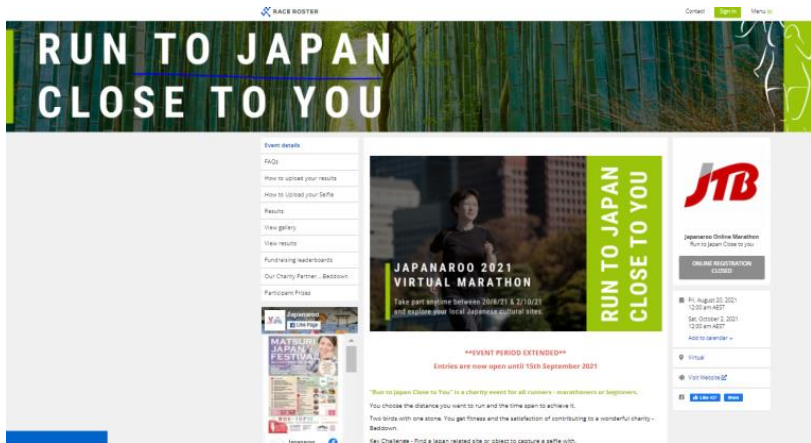
# Kintsugi Australia

Beginner's Kintsugi



Run to Japan Close to you

## イベント告知



Hokkaido Night “Hokkaido BBQ”



## Sake Net

Kan-zaké (warmed Saké) tasting & talk



# Simply Native

Journey to Kyoto



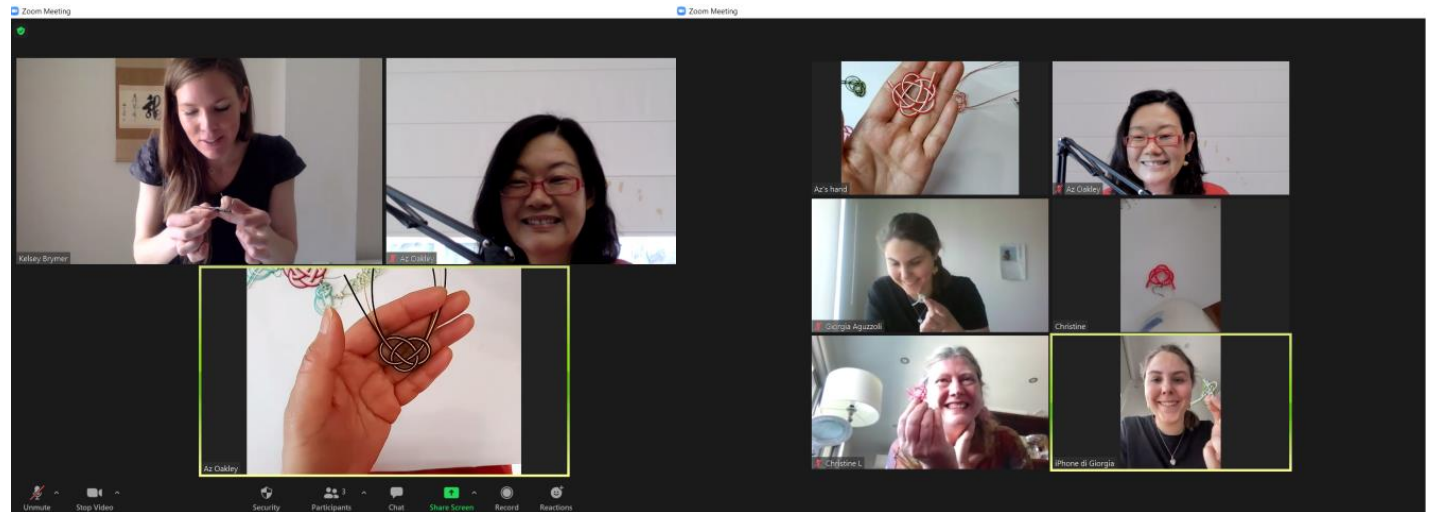
# Origami Cafe

Collaboration of Art and Café



# Happy JP Design

Japanese Mizukiri Earring Making



Flavours of Fukuoka

Home icon, Profile icon, 9+ icon, Restaurant icon, Gallery icon

4

4 DEC 2021 AT 12:00 – 12 DEC 2021 AT 21:00

**Discover the Flavours of Fukuoka in Sydney**

Sydney, Australia



Ken Done Gallery

Ken Done: Japan



## 名古屋

Eat the Feast of Nagoya



## JETAA

Japanaroo JETAA NSW, Visualizing Japan Photo Exhibition



## Sogetsu Ikebana Sydney

Ikebana Exhibition, Sogetsu Ikebana Awakening



## Cbado Urasenke Tankokai Sydney

Chado Demonstration by Urasenke Sydney in Blue Mountains



akira

### Akira family Sale



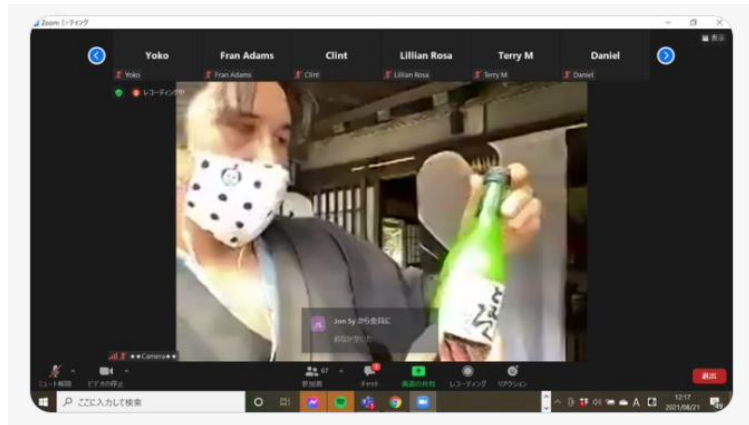
Sydney Kyudo Kai

### Sydney Kyudo Kai Open Doors



## HIS X Travel JAPAN

### Virtual Walking Tour Nikko Edo Wonderland



### Virtual walking tour in Harajuku Tokyo & Dotonbori Osaka



所感

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## 1 「コロナを乗り越えて」の初開催実現

Japanaroo 2021は、コロナによるロックダウンを受けて、当初計画を一部変更してオンライン行事に全面移行したが、在宅で娯楽が少ない中で、多数の参加者を得て、日本に対する関心と理解を高めることに寄与した。

更に、コンサートや展覧会、講演会、試食会などの対面行事については、時期を後ろ倒ししてJapanaroo+を企画することで、ロックダウン後の開放的な雰囲気のもと、年内の開催を実現し、日豪要人も含め多数の参加を得ることができた。

## 2 「持ち寄りパーティー」の発展可能性

Japanarooとして、個別の行事に対しては広報協力のみを行い、財政支援は行わなかったにもかかわらず、Japanaroo 2021とJapanaroo+の合計で74の日本関連行事が集まり、豪州で最大級の日本祭を実現することができた。

また、対面行事のみならず、コロナによるオンラインツールの普及を生かしてのオンライン行事を積極的に取り込んだことで、バーチャルツアーなど日本からの行事企画や、シドニーのみならず豪州内の他都市からの参加といった広がりが生まれた。

## 3 「日豪の共創」という方向性

今回のJapanarooで各種の日本関連行事を開催する中で、日本の琴と豪州先住民のディジリドゥー（大きな笛）の協奏など、日豪間の交流・協力を通じて新たな価値を生み出す共創の素晴らしさを評価する声が多く聞かれた。

従来より豪州各地で日本祭が開催されているが、Japanarooは日本の紹介にとどまらず日豪の共創に焦点を当てることにより、これまでの日本祭と差別化し、将来の発展が可能となると感じられた。



別添

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## Japanaroo パートナー

日本語
NSW 州豪日協会 (AJS-NSW)
JET 同窓会 NSW 州支部 (JETAANSW)
Matsuri in Sydney 運営委員会
シドニー日本クラブ (JCS)
J CULTURE SYDNEY
Sydney Manga and Anime Show (SMASH!)
JTB オーストラリア
日本旅行オーストラリア
H. I. S. オーストラリア
近鉄インターナショナルエクスプレス (オセアニア)
紀伊国屋書店
Simply Native
豪州日本法ネットワーク (ANJeL)
日豪若手対話
Doq
日豪プレス
山梨・沖縄振興大使
全日本空輸
日本航空
国際交流基金シドニー日本文化センター
日本貿易振興機構 (JETRO) シドニー事務所
日本政府観光局 (JNTO) シドニー事務所
自治体国際化協会 (CLAIR) シドニー事務所
在シドニー日本国総領事館

## Japanaroo サポーター

シドニー日本人会 (JSS)
シドニー日本商工会議所 (JCCI Sydney)
JAMS. TV
CHEERS
Washoku Lovers
NNA
Sakenet

## Japanaroo タスクチーム

### ●Event Coordination Task Team/行事調整タスクチーム

Japan Foundation Sydney/国際交流基金シドニー日本文化センター (contact point)  
 JNTO Sydney/日本政府観光局シドニー事務所  
 J Culture  
 JET Alumni Association of NSW (JETAANSW)/JET 同窓会 NSW 州支部

### ●Digital Platform Task Team/デジタルプラットフォームタスクチーム

doq (contact point)  
 J Culture  
 JET Alumni Association of NSW (JETAANSW)/JET 同窓会 NSW 州支部

### ●Public Interest and Fairness Assurance Task Team/公益公正確保タスクチーム

JNTO Sydney/日本政府観光局シドニー事務所 (contact point)  
 Japan Foundation Sydney/国際交流基金シドニー日本文化センター  
 CLAIR Sydney/自治体国際化協会シドニー事務所  
 JETRO Sydney/日本貿易振興機構シドニー事務所  
 Consulate-General of Japan in Sydney/在シドニー日本国総領事館

### ●Report Drafting Task Team/報告書作成タスクチーム

JNTO Sydney/日本政府観光局シドニー事務所 (contact point)  
 Japan Foundation Sydney/国際交流基金シドニー日本文化センター  
 CLAIR Sydney/自治体国際化協会シドニー事務所  
 doq  
 Consulate-General of Japan in Sydney/在シドニー日本国総領事館

### ●Core Event Task Team/中核行事タスクチーム

JET Alumni Association of NSW (JETAANSW)/JET 同窓会 NSW 州支部 (contact point)  
 Australia-Japan Youth Dialogue (AJYD)/日豪若手対話  
 doq  
 J Culture  
 Consulate-General of Japan in Sydney/在シドニー日本国総領事館

(Consulate-General of Japan in Sydney also serves as the overall contact point/  
 在シドニー日本国総領事館は全体連絡窓口も担当)

## 参加団体一覧

akira

AJBCC

AJBCC/JETRO Sydney

Art Gallery of NSW

Chado Urasenke Sydney

Consulate General of Japan  
in Sydney

d.doq Pty Ltd

GOGYO Surry Hills

Goshu Kariyushi-Kai

H.I.S. x Travel Japan

happy JP designs

Happy Travels in Japan with  
TokudAW Inc.

iDA Australia Pty Ltd

J Culture Sydney

Japan Blood Vessel Stretch  
Association

Japan Club of Sydney Inc.

Japan National Tourism  
Organization

JETAA NSW

JETRO Sydney

JTB Australia Pty Ltd

Kintetsu International  
Express (Oceania)

Kintsugi Australia

Matcha Yu Tea

Mayuko's Little Kitchen x  
Travel Japan

Mayu's Shinrin-yoku walk

Midori Furze Fine Art &  
Design

Nichigo Press

Nippon Travel Agency

Nippon Travel Agency  
Australia x Japan Panoramic  
Tours

Nippon Travel Agency  
Australia x Nextage Co., Ltd  
Homestay in JAPAN

Origami Café

Plus Voice Creation

Ramen Zundo

Sakana-Ya Japanese  
Restaurant

Sakenet Australia

Sakeshop by Chef's Armoury

SAKEYOU AU

Sakucha

Sekka Dining

Simply Native

Sogetsu School of Ikebana  
Sydney/NSW Branch

Sushi Kaido

Sydney Japanese Dance

Sydney Kyudo Kai

Takashi Wakasugi

The City of Nagoya

The Ken Done Gallery

University of New South  
Wales

University of Sydney Law  
School

Wamazing

WomenCanFly.co

WSO/J CULTURE SYDNEY

## Japanaroo2021 来賓からのメッセージ



**Gladys Berejiklian**

Premier of New South Wales

ニューサウスウェールズ州首相

グラディス・ベレジクリアン

I am delighted to welcome the first Japanaroo festival to Sydney, celebrating Japanese culture and the deep friendship between Japan and Australia.

Coming just weeks after the 2021 Tokyo Olympics, Japanaroo provides the opportunity to enjoy a range of Japan-related performances, cultural experiences and business events over the 10-day festival.

NSW and Japan have built a strong relationship underpinned by strong cultural, people-to-people and economic ties. We are excited that this association continues to grow and we look forward to opportunities for continued cooperation.

Initiatives like this help to revitalise cultural and business activities in the wake of the COVID-19 pandemic and I congratulate the Embassy of Japan in Australia and the Consulate-General of Japan in Sydney on bringing this event to life.

I would also like to thank the Japanese community in NSW for your contribution to our State's success and harmonious multicultural society.

I hope you enjoy the first Japanaroo and I wish all the best to everyone involved.

日本文化と日豪の深い友好関係を祝う祭典、Japanarooの第1回をシドニーに迎えることを大変喜ばしく思います。

Japanarooは2021年東京オリンピックの数週間後に実施され、10日間の開催期間中、日本に関連するさまざまなパフォーマンス、文化体験やビジネスイベントを楽しむ機会が提供されます。

ニューサウスウェールズ州と日本は、確固たる文化的、人的、経済的な結びつきに裏付けられた強固な関係を築いてきました。州政府は、この関係がさらに発展し、協力の機会が引き続き得られることを楽しみにしています。

このようなイニシアティブは、新型コロナウイルスの大流行後の文化やビジネス活動の活性化を促進するものです。イベントの実現にあたり、在オーストラリア日本国大使館と在シドニー日本国総領事館にお祝いをお伝えします。

また、ニューサウスウェールズ州の日本人コミュニティに対して、私たちの州の成功と調和ある多文化社会への皆様の貢献に感謝をお伝えします。

皆様が第1回Japanarooを楽しまれることを願うとともに、全ての関係者のご成功をお祈りしています。



**YAMAGAMI Shingo**

Ambassador of Japan to Australia

在オーストラリア日本国大使

山上信吾

Japan and Australia have moved beyond its traditional 'complementary economic relationship' and our two countries are now 'Special Strategic Partners' who share basic values and strategic interests with bilateral cooperation encompassing a broad range of areas, from politics and security to people-to-people exchange.

At the very foundation of our relationship is the mutual trust we have built up over decades and grass-roots level exchange as represented by the 107 sister city agreements between Japan and Australia. Each year here in Canberra, we come together to celebrate sister city relations between Canberra and Nara with the Canberra- Nara Candle Festival. At a local level in Japan, internationalisation is progressing thanks to the large number of young Aussies participating on the Japan Exchange and Teaching (JET) Programme and contributing to cultural exchange and foreign language education in their communities.

Due to the COVID-19 pandemic, many large scale events were postponed or cancelled last year. However, right now athletes from around the world, including from Australia are putting their hard work into practice as they vie for gold at the Tokyo 2020 Olympic and Paralympic Games.

And so there is no better time to hold Japanaroo 2021 and introduce all things Japan to the people of Australia than right now when all eyes are on Tokyo. I have no doubt that the return of cultural exchange events such as Japanaroo 2021 will become a symbol of how we overcame the threat of COVID-19.

Japanaroo 2021 is an event made possible thanks to a wide range of collaboration between our two countries. It is my sincere hope that the Japanaroo initiative will expand even further together with the ever deepening relationship between Japan and Australia.

Congratulations on holding Japanaroo 2021 and best wishes for a successful event.

日豪関係は、伝統的な「補完的貿易関係」を超えて、政治・安全保障面での協力から人的交流まで広範にわたり、基本的価値と戦略的利益を共有する「特別な戦略的パートナー」に進化してきました。

その基盤は、長年にわたり築き上げられた相互信頼と、107もの姉妹都市提携に代表される草の根レベルでの交流です。ここキャンベラにおいても、奈良市との姉妹都市関係を祝う「キャンドル・フェスティバル」が毎年盛大に行われています。また、JETプログラムによりオーストラリアから例年多くの若者が訪日し、国際交流業務や外国語教育に携わり、地域レベルでの国際化を推進しています。

新型コロナウイルスにより、昨年は大規模行事の延期や中止を余儀なくされました。しかし、東京では現在、オリンピック・パラリンピックが行われており、オーストラリアを含む多くの国・地域のアスリートがこれまでの研さんの成果を競っています。

そのような大事な時期に、シドニーでは「Japanaroo2021」が開催され、日本の風物、文化がオーストラリアに紹介されます。こうした交流の再開は、我々がコロナの脅威を乗り越えたことの象徴の1つとなるでしょう。「Japanaroo2021」は日豪の幅広い協力関係があるからこそ実現したイベントといえ、日豪関係の深化とともに、これから一層拡大していくことが期待されます。

ここに改めて、「Japanaroo2021」開催をお祝い申し上げ、その成功を祈念いたします。



**KIYA Masahiko**

Consul-General of Japan in Sydney

在シドニー日本国総領事  
紀谷昌彦

What value does Japan have in Australia? As I go about my work and life here in Sydney, I have come to feel that there are two significant points.

First, Japan plays an integral part in Australian multiculturalism, enriching lives and bringing enjoyment to people in Australia through Japanese cuisine and culture.

Second, Japan contributes to job creation and business innovation in Australia by leveraging its particular strengths, for the benefit of both Japan and Australia's development.

In order to realise these values, our ever strengthening ties of trust gained through mutual exchange are essential.

Japanaroo is an initiative under a publicprivate partnership to further promote Japan's contribution to multiculturalism and job creation in Australia as well as Japan-Australia exchange.

Japanaroo 2021 is being held as the very first activity of this initiative. With the support and participation of many organisations engaged in Japan-Australia relations, more than 50 events are taking place.

Since last year, COVID-19 has made international travel very difficult. However, in Australia, there is a large Japanese community, and by using online tools, it is possible for us to "bring Japan to Australia".

Please take this opportunity to discover "Japan at your doorstep"!

I hope that Japanaroo 2021 will be a chance for more people to know about Japan's wideranging contributions to Australia and the importance of Japan-Australia exchange.

It is my heartfelt wish that, once travel resumes between Japan and Australia, Japanaroo 2021 leads to a dramatic development in exchange and business between our two countries.

豪州において、日本はいったいどのような価値を持っているのでしょうか。当地で仕事や生活をする中で、以下の二点が重要と感じました。第一に、豪州が推進する多文化主義の一翼を日本が担い、日本食や日本文化を通じて豪州の人々の生活を一層楽しく豊かなものにする。第二に、豪州の雇用創出とビジネス・イノベーションに日本が自らの強みを生かして貢献し、日本と豪州がともに発展すること。そして、これらの価値を実現するためには、日豪間の交流を通じた信頼関係の深化が不可欠です。

Japanarooは、多文化主義や雇用創出を掲げる豪州における日本の貢献や日豪交流を更に推進するために、官民連携で立ち上げられたイニシアティブです。今般、初めての取組として、Japanaroo 2021を開催する運びとなりました。多数の日豪関係団体の賛同と参画を得て、50以上のイベントが開催されます。

昨年来、新型コロナウイルスの影響で、国境を超えての往来は困難な状況にあります。しかし、豪州には大きな日本人コミュニティがあり、オンラインのツールも活用できるので、「日本を豪州に持ってくる」ことが可能です。

今回、「すぐそこにある日本」をぜひお気軽にご体験ください!

Japanaroo 2021を契機に、日本の豪州における幅広い貢献や日豪交流の重要性を、より多くの皆様に知っていただければ幸いです。それにより、日豪間の往来が再開した後に、日豪間の交流やビジネスが飛躍的に発展するよう心から願っています。

## Japanaroo+ 来賓からのメッセージ



**Dominic Perrottet**

Premier of New South Wales

ニューサウスウェールズ州首相  
ドミニク・ペロテー

What a great pleasure to have the first Japanaroo here in Sydney. This terrific festival brings Japan and its rich culture right to our doorstep. After a fantastic virtual launch in August this year, I am thrilled to see the Japanaroo continue and in-person events kicking off in December.

NSW and Japan have started opening up to the world and we are excited for a brighter future. What better way to celebrate this new beginning than through this inspiring initiative? It combines the spirit of Japan and Australia, promotes renewed cultural and economic exchange and brings entertainment back into our lives after some very challenging times.

NSW has long enjoyed a deep friendship with Japan. This relationship is built on strong cultural, people-to-people and economic ties. We are looking forward to a new world of opportunities for future cooperation with Japan and welcoming our Japanese friends back to our state.

Congratulations to the Embassy of Japan to Australia and the Consulate-General of Japan in Sydney on bringing Japanaroo 2021 to life. And a heartfelt thank you to our Japanese community in NSW for making our state a better place to live, work and play.

I encourage everyone to immerse themselves in unique Japanese culture, brought to you through the very first Japanaroo. All the best for the many years to come!

当地シドニーにおける初めてのJapanaroo開催を、心から歓迎します。この素晴らしい祭典は、日本のとその豊かな文化を私たちの「すぐそこに」持ってきてくれます。本年8月のオンライン開催で見事に始まったJapanarooが継続され、12月には対面行事が始まることにわくわくしています。

NSW州と日本は共に世界との交流を再開し、より輝く未来が私たちを待っています。この新たな幕開けを祝うために、この心躍らせるイニシアティブ以外のものがあるでしょうか。Japanarooは日本と豪州の精神を結び付け、文化・経済両面での交流を推進し、厳しい時期を乗り越えた私たちに楽しみを再び与えてくれるでしょう。

NSW州は長年にわたり、日本と深い友好関係を享受してきました。この関係は、強靱な文化的、人的、経済的な結びつきを基盤とするものです。私たちは、引き続き将来に向けて、日本の新たな協力の機会を得られ、また当州に戻られる日本人を歓迎することを楽しみにしています。

Japanaroo 2021の実現に当たり、在オーストラリア日本国大使館と在シドニー日本国総領事館にお祝いをお伝えします。また、日本人コミュニティの貢献により、NSW州が生活と仕事の両面でより良い環境となっていることに感謝をします。

是非、この初めてのJapanarooに参加し、日本特有の文化を存分に楽しんでください。今後ともご多幸を末永くお祈りします。



**YAMAGAMI Shingo**

Ambassador of Japan to Australia

在オーストラリア日本国大使  
山上信吾

The arrival of summer brings great news. The popular Japanaroo has made its return as Japanaroo+, coinciding with the end of lockdown. Not virtually either, but in real life! It is a great pleasure to have Aussies visit Japanaroo+ and experience Japan with their five senses.

Despite lockdowns, the friendship and mutual understanding between the people of Japan and Australia has progressed and deepened this year.

The Tokyo 2020 Olympic and Paralympic Games were a great success, thanks to the Aussie Spirit, the national softball team who were the first to arrive for a training camp leading up to the Games, as well as the wonderful Australian athletes and officials involved. The President of the Australian Olympic Committee, Mr John Coates called Tokyo 2020 the "greatest Games ever". Tokyo 2020 was an invaluable opportunity for Aussies to learn more about Japan.

The momentum of Tokyo 2020 led to the success of Japanaroo, an online event held in September and October this year. Now that lockdown has ended, I invite everyone to experience Japan in-person through traditional face-to-face Japanese hospitality, omotenashi. Aussies will have an unforgettable experience enjoying the profound charms of Japan, such as our traditional culture, art and food.

I am delighted Japanaroo+ will provide more Aussies the opportunity to learn about Japan, fall in love with Japan, and visit Japan in the near future.

Once again, I congratulate Japanaroo+ and thank all those who have worked tirelessly to bring this event to the people of Australia. Best wishes for a successful event!

夏の訪れとともに、素晴らしいニュースが飛び込んできました。大好評であった「Japanaroo」が、ロックダウンの終了とともに「Japanaroo+（プラス）」として戻ってきました！しかも、今度はオンラインではなく「リアル」で！豪州の皆様に実際に足を運んでいただき、五感で日本を感じていただけることは、この上ない喜びです。

思えば今年は、ロックダウンにもかかわらず日豪の人々との友好や相互理解が一層進展し、深まった年となりました。2020年東京オリンピック・パラリンピック競技大会は、事前合宿一番乗りを果たしてくれた女子ソフトボール代表「オージースピリット」をはじめ、豪州の素晴らしいアスリートや関係者の皆様、また豪州の地から応援いただいたファンの方々のおかげで、大成功となりました。コーツAOC会長からは、「これまでで最も偉大な大会」との高い評価が寄せられました。また、豪州の方々に日本の様々な面を知っていただく貴重な機会となりました。

このオリンピック、パラリンピックの勢いが、オンライン・イベントながら今年の8月～10月に行われた「Japanaroo」の大変な盛況につながりました。ロックダウンが解除された今こそ、昔ながらのフェース・トゥ・フェースの日本の「おもてなし」を通して、豪州の皆様に直接日本に触れていただきたいと思います。伝統文化や芸術、食など日本の持つ奥深い魅力は、豪州の皆様に忘れがたい体験をお届けできると確信しています。

このイベントが、さらに多くの豪州の方が日本を知り、もっと日本を好きになり、また、日本を訪れていただくきっかけとなれば、これほど嬉しいことはありません。

ここに改めて、「Japanaroo+（プラス）」の開催を心よりお祝いし、尽力された皆様に感謝申し上げるとともに、その成功を祈念いたします。





**KIYA Masahiko**

Consul-General of Japan in Sydney

在シドニー日本国総領事

紀谷昌彦

It is my immense pleasure that, after a very tough lockdown in Sydney and much of NSW, Japanaroo+ can now take place with many on-site events before the end of this year.

You can enjoy a wide range of Japanese culture - food and drink, music, crafts, fine arts, and more - in many places in Sydney and beyond! Please take this opportunity to discover "Japan at your doorstep"! Japanaroo started this year as an initiative under a public-private partnership to further promote Japan's contribution to multiculturalism and job creation in Australia as well as Japan-Australia exchange.

Japan plays an integral part in Australian multiculturalism, enriching lives and bringing enjoyment to people in Australia through Japanese cuisine and culture.

Japan also contributes to job creation and business innovation in Australia by leveraging its particular strengths, for the benefit of both Japan and Australia's development.

In order to realise these values, our ever-strengthening ties of trust gained through mutual exchange are essential.

Against this background, Japanaroo 2021 from August to October this year attracted more than 10,000 visitors online despite the lockdown. Japanaroo+ will be more lively as on-site events revive.

Japanaroo is a great opportunity for many people to know more about Japan's wide-ranging contributions to Australia and the importance of Japan-Australia exchange.

As COVID is being overcome, travel will hopefully resume between Japan and Australia in large numbers soon. It is my wish that Japanaroo will lead to a dramatic development in exchange and business between our two countries.

シドニー市内やNSW州各地での本当に厳しかったロックダウンを乗り越えて、年が終わる前にJapanaroo+を開催し、多くの対面行事を楽しめることを心から嬉しく思います。

Japanaroo+では、食、音楽、工芸、美術などの多岐にわたる日本文化を、シドニーを中心に多くの場所でお楽しみいただけます。是非、この機会に「すぐそこにある日本」を体感してください！

Japanarooは、多文化主義や雇用創出を掲げる豪州における日本の貢献や日豪交流を更に推進するために、官民連携で立ち上げられたイニシアティブとして本年始まりました。

日本は、豪州が推進する多文化主義の一翼を担い、日本食や日本文化を通じて豪州の人々の生活を一層楽しく豊かなものにしていきます。

また、日本は豪州の雇用創出とビジネス・イノベーションに自らの強みを生かして貢献し、日本と豪州の双方に発展をもたらしています。そして、これらの価値を実現するためには、日豪間の交流を通じた信頼関係の深化が不可欠です。

このような考えに基づき本年8月から10月にかけて開催されたJapanaroo 2021は、ロックダウン中にもかかわらず1万人以上の皆様がアクセスする大盛況に終わりました。Japanaroo+は、対面行事が再開されるので、一層盛り上がるでしょう。

Japanarooは、日本の豪州における幅広い貢献や日豪交流の重要性について、多くの皆様に理解を深めていただける素晴らしい機会と感じています。

新型コロナウイルスを乗り越えて、日豪間の往来も近いうちに本格的な再開を迎えることでしょう。Japanarooを通じて、日豪両国間の交流やビジネスが飛躍的に発展するよう願っています。

https://japanaroo.com/

https://japanaroo.com/about

<https://japanaroo.com/message/>

<https://japanaroo.com/campaign>

JAPANAROO 2021 JAPAN AT YOUR DOORSTEP PLUS 3-19 December

## Messages for Japanaroo+

**YAMAGAMI Shingo**  
Ambassador of Japan to Australia

The arrival of summer brings great news. The popular Japanaroo has made its return as Japanaroo+, coinciding with the end of lockdown. Not virtually either, but in real life! It is a great pleasure to have Aussies visit Japanaroo+ and experience Japan with their five senses.

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The momentum of Tokyo 2020 led to the success of Japanaroo, an online event held in September and October this year. Now that lockdown has ended, I invite everyone to experience Japan in-person through traditional face-to-face Japanese hospitality, omotenashi. Aussies will have an unforgettable experience enjoying the profound charms of Japan, such as our traditional culture, art and food.

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Japanaroo 2021 is an event made possible thanks to a wide range of collaboration between our two countries. It is my sincere hope that the Japanaroo initiative will expand even further together with the ever deepening relationship between Japan and Australia.

Once again, I congratulate Japanaroo+ and thank all those who have worked tirelessly to bring this event to the people of Australia. Best wishes for a successful event!

**Dominic Perrotet**  
Premier of New South Wales

What a great pleasure to have the first Japanaroo here in Sydney. This terrific festival brings Japan and its rich culture right to our doorstep. After a fantastic virtual launch in August this year, I am thrilled to see the Japanaroo continue and in-person events kicking off in December.

NSW and Japan have started opening up to the world and we are excited for a brighter future. What better way to celebrate this new beginning than through this inspiring initiative? It combines the spirit of Japan and Australia, promotes renewed cultural and economic exchange and brings entertainment back into our lives after some very challenging times.

NSW has long enjoyed a deep friendship with Japan. This relationship is built on strong cultural, people-to-people and economic ties. We are looking forward to a new world of opportunities for future cooperation with Japan and welcoming our Japanese friends back to our state.

Congratulations to the Embassy of Japan to Australia and the Consulate-General of Japan in Sydney on bringing Japanaroo 2021 to life. And a heartfelt thank you to our Japanese community in NSW for making our state a better place to live, work and play.

I encourage everyone to immerse themselves in unique Japanese culture, brought to you through the very first Japanaroo. All the best for the many years to come!

**KIYA Masahiko**  
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Japanaroo is a great opportunity for many people to know more about Japan's wide-ranging contributions to Australia and the importance of Japan-Australia exchange.

As COVID is being overcome, travel will hopefully resume between Japan and Australia in large numbers soon. It is my wish that Japanaroo will lead to a dramatic development in exchange and business between our two countries.

[Message for Japanaroo 2021 \(As of July 2021\)](#)

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JAPANAROO 2021 JAPAN AT YOUR DOORSTEP PLUS 3-19 December

## Experience Japan and win a trip to Japan!

**As Japanaroo+ will take place from 3 to 19 December, the prize campaign period has been extended and participants in Japanaroo+ can also enter to win a trip to Japan.**

**Experience Japan and win a trip to Japan!**

- Attend any of the events during Japanaroo from 20 August to 2 October and 3-19 December 2021
- Share your experience with us via the entry form for a chance to win tickets to Japan with ANA or JAL, or one of the many other prizes up for grabs!

Everyone who enters will also receive an original wallpaper!

**Gold prizes**  
A pair of flight tickets to Japan x 2

\*Tickets can be used when travel to Japan resumes.  
\*The respective airlines will provide details to the winners.

**ANA – All Nippon Airways**

One pair of economy class return tickets (2 tickets) from Sydney to Tokyo

The number of prizes: 1

**Fly High With ANA**

**Japan Airlines**

One pair of economy class return tickets (2 tickets) from Sydney to Tokyo

The number of prizes: 1

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- Attend any of the events during Japanaroo from 20 August to 2 October and 3-19 December 2021
- Share your experience with us via the entry form for a chance to win tickets to Japan with ANA or JAL, or one of the many other prizes up for grabs!

Everyone who enters will also receive an original wallpaper!

**Gold prizes**  
A pair of flight tickets to Japan x 2

https://japanaroo.com/program/

https://japanaroo.com/campaign

**Events**

Event Filter

**Amazing Tokyo**  
Japan Travel Agency Australia & Japan Panoramic Tours  
Our "AMAZING TOKYO" tour has been selected as a No.1 Experience in Japan on TripAdvisor and we are also honored to get 2020 "TripAdvisor T...  
Read more

**Sekka Dining | Flavours of Fukuoka**  
04 Dec 2021 - 12 Dec 2021  
Sekka Dining is a modern Japanese izakaya in Sydney's lower north shore. Its cuisine is umami-focused and full of flavour. During Japanaroo ...  
Read more

**Sake Tourism in Hokkaido**  
Event has concluded  
With its cool climate and clear waters, Hokkaido makes an excellent place for sake brewing. A great variety of sake can be enjoyed in Hokkai ...  
Read more

**Japanese Table Settings for Two - Japanaroo Event**  
09 Dec 2021 - 17 Dec 2021  
Mizuhiki is a traditional Japanese art, using a Mizuhiki paper cord. Yes, they are made of paper, so they are eco-friendly and sustainable ...  
Read more

**Meiji to Murakami: Japanese art at the Art Gallery of NSW, 1879 to now**  
09 Dec 2021  
Before it even had a building, the Art Gallery of New South Wales had a collection of Japanese art. In 1879, following the Sydney Internat ...  
Read more

**Ramen Zundo | Flavours of Fukuoka**  
04 Dec 2021 - 12 Dec 2021  
Owner Heisuke introduced Ramen Zundo to Sydney back in 2012. Ramen Zundo's tonkotsu broth took five years to perfect and cooks over two day ...  
Read more

**Hokkaido Night "Hokkaido BBQ (Jingisukan)"**  
12 Dec 2021 - 13 Dec 2021  
Keen to know about when you can go to Japan? Trust me, so are we! But in the meantime, are you looking for new Japanese cuisine to try? Lo ...  
Read more

**Journey to Kyoto**  
03 Dec 2021 - 19 Dec 2021  
In celebration of Japanaroo 2021 and Japanaroo, Simply Native is offering an authentic Kyoto experience this special month at both our Sur ...  
Read more

**Japanaroo Special 10 liters of SAKÉ Taru for SALE!**  
03 Dec 2021 - 19 Dec 2021  
SAKEYOU is a whole-sake sake exporter, and as part of Japanaroo's participation in the event, we will be selling 6 Taru, a 10-liter contain ...  
Read more

See more

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**About the Logo**

**Interview with the artists**

Watch on

In this exclusive video interview done by Nichigo Press with Joel Mulga Moore and Kentaro Yoshida, we get into the details of the artists who collaborated to create the Japanaroo logo and key visual. Both artists have such different backgrounds, but they were able to come together and create designs that harmonise elements from both countries, representing the overall concept of Japanaroo.

See the full interview from the Nichigo Press website here:  
<https://www.nichigo.com.au/interview/biz-interview/204484/>

**About logo and keyvisual**

The Japanaroo logo and key visual are a collaboration by two famous artists active in Australia, one Japanese and one Australian, to convey the vision of "Japanaroo" which is a new initiative to promote multiculturalism and exchange with Japan in Australia. The logo reflects the style of both artists' illustration and uses distinctive and well-known icons from both countries – the kangaroo and Mt Fuji – so that people living in Australia can see at a glance the charm of Japanaroo 2021 which will be a fusion Japanese and Australian culture.

**Kentaro Yoshida**  
Kentaro was born and raised in a rural fishing village in Fukuoka, Japan. At the age of 18, Kentaro decided to move to Australia in pursuit of the English language, sunny beaches and a more balanced lifestyle. Kentaro is passionate about both traditional and digital mediums. Kentaro's painted taru artwork has bold line work, quality characters, and a beach-side sense of humour. He has worked with various international brands, as well as individuals for private commissions. Kentaro also specialises in hand-painting artwork from large-scale murals, to detailed painting on fragile watercolour paper.

**MULGA**  
Mulga is Joel Moore, renowned Australian street artist, Brisbane Australia, musician, published author and designer of the much-loved Mulga product range. Known for his unique Australian creations and signature style of intricate line work and bright colours, Mulga's creations grace walls and objects across the world. Since embarking on his art career Mulga has exhibited in over 60 art shows, published 2 books, painted thousands of artworks and murals, won multiple awards and worked with a multitude of big brands.

<https://japanaroo.com/contact/>

**JAPANAROO 2021**  
JAPAN AT YOUR DOORSTEP **PREV** 3-19 December

## Contact

Please use this form to contact us with any questions you may have.  
We will come back to you as soon as we can.

**Name**

**Email address**

**Message**














**Send**

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










# 投稿一覧及び成績

# Facebook














## 投稿の成績

<input type="checkbox"/>	Posts		Date published	Reach ⓘ	Engagement ⓘ	Reactions/likes ⓘ	Comments ⓘ	Shares ⓘ	Saves ⓘ	Impressions ⓘ
<input type="checkbox"/>	 Get excited! The 2021 Japan Matsu...	Boost post	16 December 2021 at 18:00	841 People reached	77 Post engagements	27 Reactions	3 Comments	2 Shares	--	917 Impressions
<input type="checkbox"/>	 It's time to elevate your wardrobe! A...	Boost post	8 December 2021 at 18:00	271 People reached	23 Post engagements	9 Reactions	0 Comments	0 Shares	--	298 Impressions
<input type="checkbox"/>	 Let's wrap up 2021 with a fun Japa...	Boost post	7 December 2021 at 12:00	271 People reached	21 Post engagements	12 Reactions	0 Comments	0 Shares	--	299 Impressions
<input type="checkbox"/>	 This post contains no text	Boost post	3 December 2021 at 17:22	789 People reached	122 Post engagements	23 Reactions	6 Comments	5 Shares	--	862 Impressions
<input type="checkbox"/>	 Mark your calendars! Midori Furze ...	Boost post	3 December 2021 at 17:00	268 People reached	10 Post engagements	6 Reactions	0 Comments	0 Shares	--	300 Impressions
<input type="checkbox"/>	 Only one hour to go until we go live ...	Boost post	3 December 2021 at 16:36	249 People reached	7 Post engagements	4 Reactions	0 Comments	0 Shares	--	275 Impressions
<input type="checkbox"/>	 We hope to see you tonight online f...	Boost post	3 December 2021 at 16:22	303 People reached	6 Post engagements	2 Reactions	0 Comments	1 Shares	--	355 Impressions
<input type="checkbox"/>	 Experience a live violin performanc...	Boost post	3 December 2021 at 08:00	181 People reached	3 Post engagements	3 Reactions	0 Comments	0 Shares	--	210 Impressions
<input type="checkbox"/>	 To celebrate Sydney and Nagoya's ...	Boost post	2 December 2021 at 22:00	281 People reached	18 Post engagements	10 Reactions	0 Comments	1 Shares	--	310 Impressions
<input type="checkbox"/>	 Are you a Japanese food lover? 🍣 ...	Boost post	2 December 2021 at 08:00	288 People reached	33 Post engagements	6 Reactions	1 Comments	0 Shares	--	334 Impressions
<input type="checkbox"/>	 Takashi brings his comedy show to ...	Boost post	1 December 2021 at 10:00	222 People reached	6 Post engagements	2 Reactions	0 Comments	0 Shares	--	251 Impressions
<input type="checkbox"/>	 Discover the wonderful flavours of ...	Boost post	30 November 2021 at 21:00	287 People reached	39 Post engagements	9 Reactions	0 Comments	0 Shares	--	326 Impressions
<input type="checkbox"/>	 Missed out on the last BVS live ses...	Boost post	30 November 2021 at 18:00	201 People reached	10 Post engagements	5 Reactions	1 Comments	1 Shares	--	225 Impressions

# 投稿の成績














<input type="checkbox"/>	 Join Midori Furze and the Japanaro... <span>Boost post</span>	30 November 2021 at 17:47	230 People reached	15 Post engagements	7 Reactions	1 Comments	0 Shares	--	248 Impressions
<input type="checkbox"/>	 It's time to treat yourself with mout... <span>Boost post</span>	22 November 2021 at 21:00	305 People reached	15 Post engagements	5 Reactions	0 Comments	0 Shares	--	348 Impressions
<input type="checkbox"/>	 Have you ever heard of Mizu... <span>Boost Unavailable</span>	21 November 2021 at 19:44	309 People reached	25 Post engagements	8 Reactions	0 Comments	2 Shares	--	374 Impressions
<input type="checkbox"/>	 Discover all things Japan at JAPAN... <span>Boost post</span>	13 October 2021 at 08:00	349 People reached	43 Post engagements	12 Reactions	0 Comments	0 Shares	--	423 Impressions
<input type="checkbox"/>	 Introducing the ultimate selection o... <span>Boost post</span>	10 October 2021 at 20:00	395 People reached	35 Post engagements	15 Reactions	0 Comments	0 Shares	--	471 Impressions
<input type="checkbox"/>	 Experience the spirit of Japan at thi... <span>Boost post</span>	10 October 2021 at 10:00	389 People reached	33 Post engagements	15 Reactions	1 Comments	0 Shares	--	452 Impressions
<input type="checkbox"/>	 Experience a spectacular ni... <span>Boost Unavailable</span>	9 October 2021 at 18:07	263 People reached	50 Post engagements	18 Reactions	0 Comments	1 Shares	--	331 Impressions
<input type="checkbox"/>	 Check out this exclusive video from... <span>Boost post</span>	8 October 2021 at 08:00	216 People reached	6 Post engagements	5 Reactions	0 Comments	0 Shares	--	249 Impressions
<input type="checkbox"/>	 Want to learn how to create amazin... <span>Boost post</span>	7 October 2021 at 08:00	213 People reached	16 Post engagements	6 Reactions	0 Comments	0 Shares	--	246 Impressions
<input type="checkbox"/>	 Wrap up 2021 with a Matsuri and C... <span>Boost post</span>	6 October 2021 at 08:00	259 People reached	16 Post engagements	11 Reactions	0 Comments	0 Shares	--	289 Impressions
<input type="checkbox"/>	 The first ever event of its kind being... <span>Boost post</span>	5 October 2021 at 17:00	1,038 People reached	51 Post engagements	19 Reactions	0 Comments	5 Shares	--	1,207 Impressions
<input type="checkbox"/>	 Don't forget Travel with Kintetsu is ... <span>Boost post</span>	15 September 2021 at 20:00	303 People reached	40 Post engagements	6 Reactions	0 Comments	1 Shares	--	393 Impressions
<input type="checkbox"/>	 JAPAN Blood Vessel Stretch Associ... <span>Boost post</span>	8 September 2021 at 08:00	199 People reached	15 Post engagements	6 Reactions	0 Comments	1 Shares	--	270 Impressions

# 投稿の成績














<input type="checkbox"/>		Ever wanted to make your own uniq...	Boost post	6 September 2021 at 21:18	379 People reached	33 Post engagements	15 Reactions	0 Comments	1 Shares	--	432 Impressions
<input type="checkbox"/>		Keen to hit the snowy slopes of Jap...	Boost post	1 September 2021 at 20:30	258 People reached	17 Post engagements	8 Reactions	0 Comments	1 Shares	--	318 Impressions
<input type="checkbox"/>		Calling all runners and Japan lovers...	Boost post	30 August 2021 at 12:06	269 People reached	35 Post engagements	8 Reactions	0 Comments	2 Shares	--	347 Impressions
<input type="checkbox"/>		A reminder that you have a chance ...	Boost post	27 August 2021 at 08:00	251 People reached	13 Post engagements	9 Reactions	0 Comments	0 Shares	--	295 Impressions
<input type="checkbox"/>		WIN a trip for 2 to Japan! Attend or ...	Boost post	26 August 2021 at 14:10	260 People reached	28 Post engagements	14 Reactions	0 Comments	0 Shares	--	296 Impressions
<input type="checkbox"/>		What a fantastic Opening Night we ...	Boost post	22 August 2021 at 21:48	1,404 People reached	129 Post engagements	40 Reactions	0 Comments	3 Shares	--	1,538 Impressions
<input type="checkbox"/>		Visit Japan AU invites you to 'share ...	Boost post	21 August 2021 at 08:00	385 People reached	34 Post engagements	12 Reactions	2 Comments	1 Shares	--	427 Impressions
<input type="checkbox"/>		This post contains no text	Boost post	20 August 2021 at 17:22	912 People reached	257 Post engagements	53 Reactions	14 Comments	7 Shares	--	1,066 Impressions
<input type="checkbox"/>		Let's kanpai at Japanaroo Opening ...	Boost post	20 August 2021 at 14:00	272 People reached	39 Post engagements	14 Reactions	0 Comments	0 Shares	--	332 Impressions
<input type="checkbox"/>		Join us from 5:30pm tonight online ...	Boost post	20 August 2021 at 10:00	3,515 People reached	220 Post engagements	39 Reactions	1 Comments	16 Shares	--	3,908 Impressions
<input type="checkbox"/>		We have got you sorted for FREE Fri...	Boost post	19 August 2021 at 18:40	244 People reached	17 Post engagements	10 Reactions	0 Comments	0 Shares	--	266 Impressions
<input type="checkbox"/>		Did you know that Consul-General K...	Boost post	19 August 2021 at 16:00	222 People reached	10 Post engagements	5 Reactions	0 Comments	0 Shares	--	319 Impressions
<input type="checkbox"/>		Japanaroo kick starts tomorrow! #j...	Boost post	19 August 2021 at 12:00	262 People reached	47 Post engagements	18 Reactions	4 Comments	2 Shares	--	299 Impressions



# 投稿の成績

<input type="checkbox"/>		J-Culture Sydney brings you your cu...	Boost post	18 August 2021 at 16:30	177 People reached	12 Post engagements	6 Reactions	1 Comments	0 Shares	--	194 Impressions
<input type="checkbox"/>		Want to meet the two incredible arti...	Boost post	18 August 2021 at 12:00	223 People reached	22 Post engagements	14 Reactions	0 Comments	0 Shares	--	254 Impressions
<input type="checkbox"/>		This post contains no text	Boost Unavailable	17 August 2021 at 10:05	194 People reached	14 Post engagements	5 Reactions	0 Comments	0 Shares	--	216 Impressions
<input type="checkbox"/>		Are you planning your next trip to J...	Boost post	16 August 2021 at 09:00	218 People reached	16 Post engagements	10 Reactions	0 Comments	0 Shares	--	247 Impressions
<input type="checkbox"/>		Do you miss walking down the bust...	Boost post	15 August 2021 at 20:00	221 People reached	16 Post engagements	10 Reactions	0 Comments	0 Shares	--	251 Impressions
<input type="checkbox"/>		Hungry for Japanese food while at ...	Boost post	15 August 2021 at 08:00	193 People reached	8 Post engagements	4 Reactions	0 Comments	0 Shares	--	220 Impressions
<input type="checkbox"/>		'Run to Japan Close to You' has bee...	Boost post	14 August 2021 at 10:00	261 People reached	37 Post engagements	10 Reactions	0 Comments	0 Shares	--	300 Impressions
<input type="checkbox"/>		What better to do with the family on...	Boost post	14 August 2021 at 09:00	287 People reached	15 Post engagements	10 Reactions	0 Comments	1 Shares	--	324 Impressions
<input type="checkbox"/>		Only ONE WEEK to go until Japanar...	Boost post	13 August 2021 at 20:01	260 People reached	21 Post engagements	12 Reactions	0 Comments	0 Shares	--	288 Impressions
<input type="checkbox"/>		Are you a Japan expert? ✨ Put yo...	Boost post	13 August 2021 at 18:00	307 People reached	40 Post engagements	11 Reactions	0 Comments	1 Shares	--	351 Impressions
<input type="checkbox"/>		We are so excited to be announcing...	Boost post	13 August 2021 at 13:54	3,532 People reached	422 Post engagements	130 Reactions	21 Comments	23 Shares	--	4,009 Impressions
<input type="checkbox"/>		Want to relax and take a leisurely st...	Boost post	13 August 2021 at 12:00	219 People reached	31 Post engagements	9 Reactions	1 Comments	1 Shares	--	260 Impressions
<input type="checkbox"/>		Sing your heart out with singer-son...	Boost post	12 August 2021 at 17:45	182 People reached	9 Post engagements	7 Reactions	0 Comments	0 Shares	--	197 Impressions

## 投稿の成績

<input type="checkbox"/>		Learn tips and tricks to prepare you...	Boost post	12 August 2021 at 08:59	168 People reached	8 Post engagements	6 Reactions	0 Comments	0 Shares	--	183 Impressions
<input type="checkbox"/>		Explore new flavours with tuna and ...	Boost post	11 August 2021 at 17:00	184 People reached	15 Post engagements	9 Reactions	0 Comments	0 Shares	--	199 Impressions
<input type="checkbox"/>		Have you ever dreamt of living in Ja...	Boost post	10 August 2021 at 20:30	170 People reached	15 Post engagements	9 Reactions	0 Comments	0 Shares	--	192 Impressions
<input type="checkbox"/>		Travel back in time to the Edo perio...	Boost post	9 August 2021 at 18:00	123 People reached	12 Post engagements	8 Reactions	0 Comments	0 Shares	--	145 Impressions
<input type="checkbox"/>		Looking for that moment of zen? En...	Boost post	5 August 2021 at 12:00	600 People reached	35 Post engagements	11 Reactions	1 Comments	1 Shares	--	649 Impressions
<input type="checkbox"/>		Let your tastebuds travel to Japan!...	Boost post	3 August 2021 at 17:00	300 People reached	33 Post engagements	12 Reactions	1 Comments	2 Shares	--	363 Impressions
<input type="checkbox"/>		Celebrate Japanese culture and cro...	Boost post	2 August 2021 at 20:15	132 People reached	16 Post engagements	12 Reactions	0 Comments	1 Shares	--	163 Impressions
<input type="checkbox"/>		Have you decided what events you ...	Boost post	30 July 2021 at 08:00	114 People reached	9 Post engagements	7 Reactions	0 Comments	0 Shares	--	143 Impressions
<input type="checkbox"/>		A once-in-a-lifetime event, Travel Ja...	Boost post	27 July 2021 at 08:00	422 People reached	32 Post engagements	10 Reactions	0 Comments	1 Shares	--	471 Impressions
<input type="checkbox"/>		Let's get arty with Japanaroo! If you...	Boost post	26 July 2021 at 17:03	106 People reached	18 Post engagements	9 Reactions	0 Comments	0 Shares	--	139 Impressions
<input type="checkbox"/>		Do you want to know the story behi...	Boost post	25 July 2021 at 08:00	129 People reached	11 Post engagements	7 Reactions	0 Comments	0 Shares	--	154 Impressions
<input type="checkbox"/>		Have you bookmarked your favourit...	Boost post	21 July 2021 at 09:00	131 People reached	9 Post engagements	7 Reactions	0 Comments	0 Shares	--	163 Impressions
<input type="checkbox"/>		With the Greater Sydney lockdown ...	Boost post	20 July 2021 at 21:00	1,514 People reached	89 Post engagements	15 Reactions	0 Comments	4 Shares	--	1,669 Impressions















## 投稿の成績

<input type="checkbox"/>	 Get your blood pumping with 'Japa... f	Boost post	20 July 2021 at 14:00	129 People reached	20 Post engagements	8 Reactions	1 Comments	1 Shares	--	187 Impressions
<input type="checkbox"/>	 Looking for a fun way to get active ... f	Boost post	16 July 2021 at 08:00	129 People reached	13 Post engagements	5 Reactions	0 Comments	0 Shares	--	162 Impressions
<input type="checkbox"/>	 Dreaming about food? Check out al... f	Boost post	14 July 2021 at 08:30	117 People reached	6 Post engagements	5 Reactions	0 Comments	0 Shares	--	150 Impressions
<input type="checkbox"/>	 Last week the NSW Government for... f	Boost post	12 July 2021 at 11:45	118 People reached	8 Post engagements	6 Reactions	0 Comments	0 Shares	--	156 Impressions
<input type="checkbox"/>	 Welcome to the Japanaroo Facebo... f	Boost post	5 July 2021 at 20:48	126 People reached	11 Post engagements	10 Reactions	0 Comments	0 Shares	--	176 Impressions
<input type="checkbox"/>	 Japanaroo is an exciting new initiati... f	Create Ad	5 July 2021 at 13:09	0 People reached	1 Post engagements	0 Reactions	0 Comments	0 Shares	--	0 Impressions
<input type="checkbox"/>	 Aa This post contains no text f	Boost Unavailable	1 July 2021 at 16:31	13 People reached	0 Post engagements	0 Reactions	0 Comments	0 Shares	--	27 Impressions















# 投稿一覧及び成績

# Instagram















## 投稿の成績

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<input type="checkbox"/>	 Get excited! The 2021 Japan Matsu... Boost post	16 December 2021 at 18:00	651 People reached	-	44 Likes	2 Comments	-	1 Saves	-	
<input type="checkbox"/>	 It's time to elevate your wardrobe! ... Boost post	8 December 2021 at 18:00	317 People reached	-	11 Likes	1 Comments	-	1 Saves	-	
<input type="checkbox"/>	 Let's wrap up 2021 with a fun Japa... Boost post	7 December 2021 at 12:00	307 People reached	-	24 Likes	0 Comments	-	0 Saves	-	
<input type="checkbox"/>	 Mark your calendars! @midorifurze ... Boost post	3 December 2021 at 17:00	275 People reached	-	19 Likes	0 Comments	-	2 Saves	-	
<input type="checkbox"/>	 Experience a live violin performanc... Boost post	3 December 2021 at 08:00	246 People reached	-	12 Likes	0 Comments	-	0 Saves	-	
<input type="checkbox"/>	 To celebrate Sydney and Nagoya's ... Boost post	2 December 2021 at 22:00	293 People reached	-	13 Likes	0 Comments	-	0 Saves	-	
<input type="checkbox"/>	 Are you a Japanese food lover? 🍣 ... Boost post	2 December 2021 at 08:00	296 People reached	-	10 Likes	0 Comments	-	1 Saves	-	
<input type="checkbox"/>	 Takashi brings his comedy show to ... Boost post	1 December 2021 at 10:00	295 People reached	-	15 Likes	0 Comments	-	0 Saves	-	
<input type="checkbox"/>	 Discover the wonderful flavours of ... Boost post	30 November 2021 at 21:00	379 People reached	-	30 Likes	0 Comments	-	0 Saves	-	
<input type="checkbox"/>	 Missed out on the last BVS live ses... Boost post	30 November 2021 at 20:00	241 People reached	-	8 Likes	0 Comments	-	0 Saves	-	
<input type="checkbox"/>	 It's time to treat yourself with mout... Boost post	22 November 2021 at 20:00	466 People reached	-	21 Likes	0 Comments	-	1 Saves	-	
<input type="checkbox"/>	 Have you ever heard of Mizuhiki pa... Boost post	21 November 2021 at 19:43	455 People reached	-	37 Likes	0 Comments	-	4 Saves	-	
<input type="checkbox"/>	 Discover all things Japan at JAPAN... Boost post	13 October 2021 at 08:00	435 People reached	-	27 Likes	1 Comments	-	5 Saves	-	
<input type="checkbox"/>	 Introducing the ultimate selection o... Boost post	10 October 2021 at 20:00	665 People reached	-	53 Likes	3 Comments	-	19 Saves	-	















## 投稿の成績

<input type="checkbox"/>		Experience the spirit of Japan at thi...	Boost post	10 October 2021 at 10:00	683 People reached	--	58 Likes	2 Comments	--	5 Saves	--
<input type="checkbox"/>		Experience a spectacular night fille...	Boost post	9 October 2021 at 18:53	404 People reached	--	32 Likes	0 Comments	--	0 Saves	--
<input type="checkbox"/>		Check out this exclusive video from...	Boost post	8 October 2021 at 08:00	226 People reached	--	12 Likes	0 Comments	--	0 Saves	--
<input type="checkbox"/>		Want to learn how to create amazin...	Boost post	7 October 2021 at 08:00	307 People reached	--	29 Likes	0 Comments	--	0 Saves	--
<input type="checkbox"/>		Wrap up 2021 with a Matsuri and C...	Boost post	6 October 2021 at 08:00	506 People reached	--	35 Likes	3 Comments	--	2 Saves	--
<input type="checkbox"/>		The first ever event of its kind being...	Boost post	5 October 2021 at 17:03	685 People reached	--	59 Likes	4 Comments	--	4 Saves	--
<input type="checkbox"/>		Don't forget @kie.travel is giving yo...	Boost post	15 September 2021 at 20:00	474 People reached	--	26 Likes	5 Comments	--	4 Saves	--
<input type="checkbox"/>		@bvsa_japan is bringing you 4 mor...	Boost post	8 September 2021 at 08:00	329 People reached	--	12 Likes	0 Comments	--	1 Saves	--
<input type="checkbox"/>		Ever wanted to make your own uniq...	Boost post	6 September 2021 at 21:18	632 People reached	--	53 Likes	3 Comments	--	2 Saves	--
<input type="checkbox"/>		Keen to hit the snowy slopes of Jap...	Boost post	1 September 2021 at 20:30	538 People reached	--	33 Likes	0 Comments	--	0 Saves	--
<input type="checkbox"/>		Calling all runners and Japan lovers...	Boost post	30 August 2021 at 12:07	307 People reached	--	11 Likes	0 Comments	--	1 Saves	--
<input type="checkbox"/>		A reminder that you have a chance ...	Boost post	27 August 2021 at 08:00	423 People reached	--	17 Likes	0 Comments	--	3 Saves	--
<input type="checkbox"/>		WIN a trip for 2 to Japan! Attend or...	Boost post	26 August 2021 at 14:14	719 People reached	--	43 Likes	1 Comments	--	8 Saves	--
<input type="checkbox"/>		What a fantastic Opening Night we ...	Boost post	22 August 2021 at 21:55	744 People reached	--	76 Likes	4 Comments	--	4 Saves	--









# 投稿の成績

<input type="checkbox"/>		@visitjapanau invites you to 'share ...	Boost post	21 August 2021 at 08:00	699 People reached	--	40 Likes	0 Comments	--	3 Saves	--
<input type="checkbox"/>		Let's kanpai at Japanaroo Opening ...	Boost post	20 August 2021 at 14:00	580 People reached	--	43 Likes	0 Comments	--	0 Saves	--
<input type="checkbox"/>		Join us from 5:30pm tonight online ...	Boost post	20 August 2021 at 10:01	448 People reached	--	39 Likes	0 Comments	--	1 Saves	--
<input type="checkbox"/>		We have got you sorted for FREE Fri...	Boost post	19 August 2021 at 18:30	672 People reached	--	43 Likes	1 Comments	--	0 Saves	--
<input type="checkbox"/>		Did you know that Consul-General K...	Boost post	19 August 2021 at 16:55	488 People reached	--	39 Likes	1 Comments	--	0 Saves	--
<input type="checkbox"/>		Japanaroo kick starts tomorrow! #...	Boost post	19 August 2021 at 12:00	381 People reached	--	40 Likes	0 Comments	--	0 Saves	--
<input type="checkbox"/>		J-Culture Sydney brings you your cu...	Boost post	18 August 2021 at 16:30	448 People reached	--	26 Likes	0 Comments	--	0 Saves	--
<input type="checkbox"/>		Want to meet the two incredible arti...	Boost post	18 August 2021 at 13:27	544 People reached	--	49 Likes	2 Comments	--	2 Saves	--
<input type="checkbox"/>		Are you planning your next trip to J...	Boost post	16 August 2021 at 09:00	453 People reached	--	33 Likes	0 Comments	--	2 Saves	--
<input type="checkbox"/>		Do you miss walking down the bust...	Boost post	15 August 2021 at 20:00	776 People reached	--	50 Likes	0 Comments	--	5 Saves	--
<input type="checkbox"/>		Hungry for Japanese food while at ...	Boost post	15 August 2021 at 08:00	873 People reached	--	53 Likes	6 Comments	--	1 Saves	--
<input type="checkbox"/>		What better to do with the family on...	Boost post	14 August 2021 at 10:27	749 People reached	--	59 Likes	3 Comments	--	5 Saves	--
<input type="checkbox"/>		'Run to Japan Close to You' has bee...	Boost post	14 August 2021 at 10:00	581 People reached	--	21 Likes	4 Comments	--	1 Saves	--
<input type="checkbox"/>		Only ONE WEEK to go until Japanar...	Boost post	13 August 2021 at 20:02	692 People reached	--	26 Likes	0 Comments	--	1 Saves	--

## 投稿の成績

<input type="checkbox"/>		Are you a Japan expert? 🌸 Put yo...	Boost post	13 August 2021 at 18:00	693 People reached	-	27 Likes	5 Comments	-	1 Saves	-
<input type="checkbox"/>		We are so excited to be announcing...	Boost post	13 August 2021 at 14:09	717 People reached	-	56 Likes	2 Comments	-	4 Saves	-
<input type="checkbox"/>		Want to relax and take a leisurely st...	Boost post	13 August 2021 at 12:00	690 People reached	-	32 Likes	0 Comments	-	4 Saves	-
<input type="checkbox"/>		Sing your heart out with singer-son...	Boost post	12 August 2021 at 17:45	474 People reached	-	17 Likes	0 Comments	-	1 Saves	-
<input type="checkbox"/>		Learn some tips and tricks to prepa...	Boost post	12 August 2021 at 08:59	316 People reached	-	26 Likes	0 Comments	-	0 Saves	-
<input type="checkbox"/>		Explore new flavours with tuna and ...	Boost post	11 August 2021 at 17:01	384 People reached	-	24 Likes	0 Comments	-	0 Saves	-
<input type="checkbox"/>		Have you ever dreamt of living in Ja...	Boost post	10 August 2021 at 20:40	386 People reached	-	20 Likes	0 Comments	-	0 Saves	-
<input type="checkbox"/>		Travel back in time to the Edo perio...	Boost post	9 August 2021 at 18:00	749 People reached	-	50 Likes	0 Comments	-	2 Saves	-
<input type="checkbox"/>		Looking for that moment of zen? En...	Boost post	5 August 2021 at 12:00	428 People reached	-	24 Likes	1 Comments	-	1 Saves	-
<input type="checkbox"/>		Let your tastebuds travel to Japan!...	Boost post	3 August 2021 at 17:00	296 People reached	-	26 Likes	1 Comments	-	1 Saves	-
<input type="checkbox"/>		Celebrate Japanese culture and cro...	Boost post	2 August 2021 at 20:14	227 People reached	-	19 Likes	0 Comments	-	2 Saves	-
<input type="checkbox"/>		Have you decided what events you ...	Boost post	30 July 2021 at 08:01	219 People reached	-	17 Likes	0 Comments	-	0 Saves	-
<input type="checkbox"/>		Looking for a fun way to get active ...	Boost post	28 July 2021 at 20:00	238 People reached	-	10 Likes	0 Comments	-	0 Saves	-
<input type="checkbox"/>		A once-in-a-lifetime event, @travelja...	Boost post	27 July 2021 at 08:00	218 People reached	-	21 Likes	0 Comments	-	2 Saves	-

## 投稿の成績

<input type="checkbox"/>		Let's get arty with Japanaroo! If yo...	Boost post	26 July 2021 at 19:56	200 People reached	--	21 Likes	0 Comments	--	1 Saves	--
<input type="checkbox"/>		Do you want to know the story behi...	Boost post	25 July 2021 at 08:00	258 People reached	--	40 Likes	1 Comments	--	1 Saves	--
<input type="checkbox"/>		Have you bookmarked your favourit...	Boost post	21 July 2021 at 09:01	217 People reached	--	14 Likes	0 Comments	--	0 Saves	--
<input type="checkbox"/>		With the Greater Sydney lockdown ...	Boost post	20 July 2021 at 21:05	217 People reached	--	20 Likes	0 Comments	--	0 Saves	--
<input type="checkbox"/>		Get your blood pumping with 'Japa...	Boost post	20 July 2021 at 14:01	165 People reached	--	8 Likes	1 Comments	--	1 Saves	--
<input type="checkbox"/>		Dreaming about food? Check out al...	Boost post	14 July 2021 at 08:30	248 People reached	--	25 Likes	2 Comments	--	0 Saves	--
<input type="checkbox"/>		Last week the NSW Government for...	Boost post	12 July 2021 at 11:55	259 People reached	--	13 Likes	0 Comments	--	0 Saves	--
<input type="checkbox"/>		Welcome to the Japanaroo Instagra...	Boost post	5 July 2021 at 22:25	272 People reached	--	31 Likes	1 Comments	--	3 Saves	--



# 一般参加者・企業によるアカウントタグ(メンション)一例

## Mentions and tags

Review Facebook and Instagram posts that your business has been mentioned and tagged in. Click on a post to see details and reshare Facebook posts to your Facebook News Feed.

**@Sydney Cheerleading Sp...**  
We made a courtesy call on Co...  
👍 26 🗨️ 0  
5 weeks ago

**@littleloke**  
富士山駅 | Somewhere above...  
👍 55 🗨️ 1  
a week ago

**@Sydney North Kids Cheer...**  
GANBARE Concert (JAPANARO...  
👍 31 🗨️ 0  
6 weeks ago

**@littleloke**  
氷の怪物 | Boarding among t...  
👍 49 🗨️ 0  
2 weeks ago

**@Rebecca Yeh**  
WOW! 🇯🇵🇺🇦 🇯🇵🇺🇦 Matsuri Japa...  
👍 94 🗨️ 48  
6 weeks ago

**@littleloke**  
白馬 | Missing the snow? Me...  
👍 64 🗨️ 1  
3 weeks ago

**@Claudia Chan**  
It has been a massively jam pa...  
👍 38 🗨️ 4  
6 weeks ago

**@littleloke**  
富士Q | 車窓から景色。I ma...  
👍 61 🗨️ 0  
3 weeks ago

**@Claudia Chan**  
Hats off to JCS(Japan Club of ...  
👍 6 🗨️ 0  
6 weeks ago

**@littleloke**  
沖縄 | If you're sick of the col...  
👍 63 🗨️ 1  
4 weeks ago

**@Claudia Chan**  
I'm looking for friends to explore the matsuri at Chatswood today! I'm exhausted from the JAPANAROO - "GANBARE!" Concert & Inspiring Stories - #ItsTimeToCelebrate and other concerts, however, this is one of the best times to grab some Japanese nom noms! Remember that this is the last major event for #Japanaroo2021 which you can use to enter into the grand prizes for Japanaroo! More info on prizes: <https://japanaroo.com/campaign> Give me a call on facebook today if you want to try and find me!  
👍 8 🗨️ 1  
6 weeks ago

**@Claudia Chan**  
There's only two sleeps to go before a fully packed day of experiencing Japanese culture at home! For the A festive Season Concert - Music, Dance, Arts- JAPANAROO 2021 some types of tickets have been sold out already! If you are still on the fence you can use code: CLAUDIA for 20% off! Remember you can join any of these three events (Japan Expo, Ganbare Concert, Japanaroo Concert) and apply for the Japanaroo grand prize!  
👍 4 🗨️ 0  
6 weeks ago

**@littleloke**  
| メリークリスマス皆さ...  
👍 78 🗨️ 3  
5 weeks ago

**@bonsai.nursery.sydney**  
Megumi's flowers art work at J...  
👍 12 🗨️ 0  
6 weeks ago

**@mrbamboosydney**  
Down at Japanaroo. Down at th...  
👍 15 🗨️ 0  
5 weeks ago

**@日家プレス NICHIGO P...**  
蕨州かりゆし会 「沖縄ナイト...  
👍 2 🗨️ 0  
6 weeks ago

**@Sydney Cheerleading Sp...**  
We are so glad to be a part of t...  
👍 31 🗨️ 3  
6 weeks ago

**@ryeh696**  
Matsuri Japan Festival in Chats...  
👍 2 🗨️ 0  
6 weeks ago

**@ausjapanyouth**  
A huge thank you to our AJYD p...  
👍 9 🗨️ 0  
5 weeks ago

**@Sydney North Kids Cheer...**  
See you there ❤️❤️❤️私た...  
👍 16 🗨️ 6  
6 weeks ago

**@ryeh696**  
Matsuri Japan Festival in Chats...  
👍 6 🗨️ 0  
6 weeks ago

**@ryeh696**  
Highlight of official opening of ...  
👍 5 🗨️ 2  
6 weeks ago

**@日家プレス NICHIGO P...**  
シドニーやまなし具人会「無忌...  
👍 4 🗨️ 0  
6 weeks ago

**@bonsai.nursery.sydney**  
Megumi's flower art work at Ja...  
👍 13 🗨️ 1  
6 weeks ago

**@bonsai.nursery.sydney**  
Megumi's flower art work at Ja...  
👍 13 🗨️ 1  
6 weeks ago

**@jStyle - Nichigo Press**  
[Matsuri Japan Festival in Ch...  
👍 5 🗨️ 0  
7 weeks ago

**@日家プレス NICHIGO P...**  
[Matsuri Japan Festival in Ch...  
👍 28 🗨️ 1  
7 weeks ago

**@ryeh696**  
Matsuri Japan Festival in Chats...  
👍 4 🗨️ 0  
6 weeks ago

**@bonsai.nursery.sydney**  
Megumi's flower art work at Ja...  
👍 9 🗨️ 0  
6 weeks ago

**@Claudia Chan**  
Exploring the artistic photograp...  
👍 4 🗨️ 1  
7 weeks ago

**@ryeh696**  
Highlight of official opening of ...  
👍 5 🗨️ 2  
6 weeks ago

**@ryeh696**  
Highlight of official opening of ...  
👍 5 🗨️ 2  
6 weeks ago

**@日家プレス NICHIGO P...**  
シドニーやまなし具人会「無忌...  
👍 4 🗨️ 0  
6 weeks ago

**@bonsai.nursery.sydney**  
Megumi's flower art work at Ja...  
👍 13 🗨️ 1  
6 weeks ago

**@bonsai.nursery.sydney**  
Megumi's flower art work at Ja...  
👍 13 🗨️ 1  
6 weeks ago

**@日家プレス NICHIGO P...**  
シドニーやまなし具人会「無忌...  
👍 4 🗨️ 0  
6 weeks ago

**@ryeh696**  
Highlight of official opening of ...  
👍 5 🗨️ 2  
6 weeks ago

**@ryeh696**  
Highlight of official opening of ...  
👍 5 🗨️ 2  
6 weeks ago


**@bonsai.nursery.sydney**  
Megumi's flower art work at Ja...  
👍 9 🗨️ 0  
6 weeks ago

**@ryeh696**  
Highlight of official opening of ...  
👍 5 🗨️ 2  
6 weeks ago

# 一般参加者・企業によるアカウントタグ(メンション)一例



**なごやめし SAMURAI CUISINE**  
やめし普及促進協議会  
@jStyle - Nichigo Press  
Japanaroo 2021 Event Eat the ...  
👍 6 🗨️ 0  
22 weeks ago



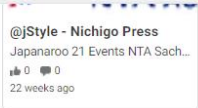
@mumpacktravel  
This is one of the many psyche...  
👍 807 🗨️ 30  
23 weeks ago



@mingmushi  
#illustration #lotus #koi #izen #...  
👍 4 🗨️ 0  
23 weeks ago



**SHARE YOUR JAPAN &with**  
@Visit Japan AU  
Have you entered our #ShareYo...  
👍 311 🗨️ 29  
22 weeks ago



@jStyle - Nichigo Press  
Japanaroo 21 Events NTA Sach...  
👍 0 🗨️ 0  
22 weeks ago



@jStyle - Nichigo Press  
Japanaroo 2021 Event Sakesho...  
👍 0 🗨️ 0  
22 weeks ago



@chayagreen tea  
Yum! Treat yourselves #manly!...  
👍 2  
23 weeks ago



@visitjapanau  
Have you entered our #ShareYo...  
👍 390 🗨️ 26  
22 weeks ago



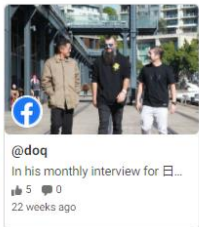
Online T...  
@jStyle - Nichigo Press  
Japanaroo 2021 Event Exclusiv...  
👍 1 🗨️ 0  
22 weeks ago



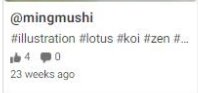
@mulgateartist  
モルガが @japanaroo ジャパナ...  
👍 289 🗨️ 6  
23 weeks ago



@mingmushi  
#illustration #darumadoll #cher...  
👍 2 🗨️ 0  
23 weeks ago



@doq  
In his monthly interview for 日...  
👍 5 🗨️ 0  
22 weeks ago



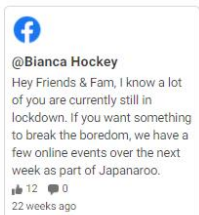
@mingmushi  
#illustration #lotus #koi #izen #...  
👍 4 🗨️ 0  
23 weeks ago



@Visit Japan AU  
Have you entered our #ShareYo...  
👍 311 🗨️ 29  
22 weeks ago



@Consulate-General of Ja...  
This preview video 🌟 of the #...  
👍 2 🗨️ 0  
22 weeks ago



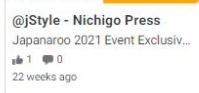
@Bianca Hockey  
Hey Friends & Fam, I know a lot of you are currently still in lockdown. If you want something to break the boredom, we have a few online events over the next week as part of Japanaroo.



VIRTUAL WALKING TOUR IN TOKYO & OSAKA  
22 Aug @ 28 Aug



@mumpacktravel  
We were in Okinawa Japan a c...  
👍 1173 🗨️ 47  
23 weeks ago



@jStyle - Nichigo Press  
Japanaroo 2021 Event Exclusiv...  
👍 1 🗨️ 0  
22 weeks ago



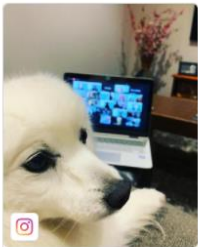
@sprout.manly  
Good morning 🌱 This Weeken...  
👍 77 🗨️ 4  
23 weeks ago



**KIE**  
@jStyle - Nichigo Press  
Japanaroo 2021 Event Are you ...  
👍 0 🗨️ 0  
23 weeks ago



@Claudia Chan  
As promised, here are the amaz...  
👍 3 🗨️ 1  
23 weeks ago



@ponythespitz  
Enjoying Japanaroo Opening Ni...  
👍 24 🗨️ 0  
23 weeks ago



@Sydney North Kids Cheer...  
Thank you Japanaroo, Consulate-General of Japan, Sydney and J Culture for having us. (最後に日本語があります) We have been the exclusive Japanese cheerleaders for the Japan national teams at many international competitions held in Sydney Australia. Which include, Wheelchair rugby world championships and Wheel chair marathon races over the past few years. So we are lucky enough to be closely associated with lots of Paralympians through those events, and we all are super excited for the Paralympics at this time. Our big smiles and cheering to all the Paralympians and their staff in Tokyo 2020. We hope all of our athletes have a blast and do their very best! Go JAPANAROO! GAMBARE!!! Paralympians!!!! Wheelchair Sports NSW / ACT 先日のJapanarooで紹介して頂いた、私達からバリンピアン達への応援メッセージです!! シドニー 領事館のページでも紹介して頂いています。この数年、私達は沢山のバラスリートの方達を直接応援出来る機会に恵まれ、選手の貴重時間に応援という形で携わらせて頂く事が多くありました。明日から開催のバリンピック!! どうか選手の皆さんが、思う存分力を発揮できますように!! 🍀



Japanaroo Opening Night!  
IT'S TONIGHT!  
YAPANAROO 2021  
@jpsfsydney  
Exciting news - Japanaroo 202...  
👍 102 🗨️ 1  
23 weeks ago



**SHARE YOUR JAPAN &with**  
@visitjapanau  
Want the chance to WIN from a...  
👍 499 🗨️ 30  
23 weeks ago



@日豪プレス NICHIGO P...  
ロックダウン中に楽しめるイ...  
👍 16 🗨️ 1  
23 weeks ago



Experience Japan and win a trip to Japan!  
@haruka\_bilingualemcee  
あいうえよ日本日、JAPANAROO...  
👍 82 🗨️ 0  
23 weeks ago



@misslittlenic  
Tonight I made ninja star origa...  
👍 18 🗨️ 3  
23 weeks ago



@jStyle - Nichigo Press  
Japanaroo 2021 Event Matcha ...  
👍 0 🗨️ 0  
23 weeks ago



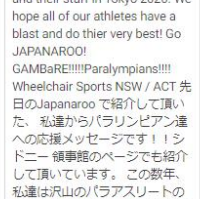
**THE UNIVERSITY OF SYDNEY**  
@jStyle - Nichigo Press  
Japanaroo 2021 Event Pandem...  
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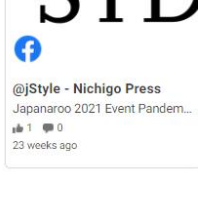
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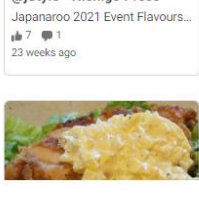
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IMPORTANT NOTICE



IMPORTANT NOTICE



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