

# A “Taste of Japan” in Sydney

On 4 March, the Japan National Tourism Organization (JNTO) Sydney Office, in cooperation with Japan Airlines (JAL) and All Nippon Airways (ANA), held an event called “Taste of Japan” to showcase Japanese cuisine and culture. Almost 40 representatives from the media industry attended the event.

In his opening remarks, Consul-General Kiya Masahiko said that Japan would be a great tourist and cultural destination for more Australians after the pandemic. He also expressed his hope that the event would give participants an opportunity to find their own Japan and share it with their readers and followers.



Not only was there great food to sample...



... there were also cultural experiences to be had, including a zen garden workshop and a tanzaku wishing tree.

## An online taste of Japan

Food is always listed as one of the experiences Australian visitors most look forward to when visiting Japan. While we can't travel internationally at the moment, it is still possible to enjoy Japanese food at the one of the many restaurants here in Sydney, and there are more and more Japanese food products on sale that you can try and create your own Japanese meal or Japan-inspired dish at home. There are some great online resources including the [NHK World-Japan food video series Dining with the Chef](http://www3.nhk.or.jp/nhkworld/en/ondemand/program/video/dwc/) [www3.nhk.or.jp/nhkworld/en/ondemand/program/video/dwc/](http://www3.nhk.or.jp/nhkworld/en/ondemand/program/video/dwc/), viewable as full shows or as bite-sized clips.

But don't give up on dreams to eat your way around Japan when international travel restarts! Planning can be half the fun, particularly when you have mouth-watering resources such as JNTO's excellent "Japanese Cuisine" webpage [www.japan.travel/en/au/experience/cuisine/](http://www.japan.travel/en/au/experience/cuisine/). Here you'll find:

*10 dishes you shouldn't leave Japan without trying*

The cheapest and most expensive gourmet foods you'll find in Japan

*The art of yoshoku: Six popular western dishes reinvented in Japan*

Taste of Japan: 6 Places Beyond Tokyo

*Japanese Food Etiquette Guide* (very handy!)

Six Japanese foods to try for the adventurous

*A chef's guide to Tokyo and beyond*

Seven must-try food experiences in Japan

*The price is right: Japan's best budget and blow-out eats*

Eat like a locavore: An insider's guide to Japan's food scene

*Regional Specialities*

A Vegetarian and Vegan Guide to Japan

*Sake 101—The Ultimate Guide to Japanese Sake*



**YUM!**